

Where Do I Fit In? – Fundraising for SCORE (Even if You're Not a Fundraiser)

Fundraising is more than just asking for money. It's about connecting people to the mission of SCORE and showing them the impact we make in the community. Every volunteer, no matter their role, can contribute to fundraising success — often without ever making a direct “ask.”

Here's how:

- **Be an Ambassador:** Share SCORE's story with your networks. Mention our impact when you talk with clients, colleagues, or community leaders. Wear your SCORE badge with pride — your enthusiasm attracts support.
- **Provide Success Stories:** Capture client wins and mentoring successes. Share quotes, testimonials, and examples that show SCORE's value. These stories become the heart of grant proposals, donor appeals, and marketing.
- **Make Introductions:** Connect us to people in your circle who might want to support SCORE. A warm introduction can open the door for a future sponsor, partner, or donor.
- **Support Events:** Help with planning, logistics, or spreading the word. Invite friends, colleagues, or business contacts to attend. The more people in the room, the more opportunities to build support.
- **Celebrate and Thank:** Join us in thanking donors, sponsors, and partners when you see them. A simple “thank you for supporting SCORE” goes a long way in building lasting relationships.
- **Lead by Example:** Contribute in a way that feels comfortable for you — whether that's giving your time, your talent, or a personal donation of any size. Every contribution shows your commitment to SCORE's mission.

The Bottom Line:

You don't need to be a professional fundraiser to play a vital role in fundraising. By sharing stories, making connections, and showing gratitude, every SCORE volunteer helps create the relationships that sustain our mission.