

How to Get a Sponsor: A Quick Guide for Players

You don't have to be a professional salesperson to get a sponsor. Just be respectful, confident, and clear about why you're asking — and most people will appreciate the opportunity to support you and your team!

Step 1: Make a List

Think about who you or your family already know:

- Local businesses you visit often (restaurants, salons, car shops, etc.)
- Your parents' employers or coworkers
- Friends, extended family, or neighbors who own a business

You don't need a huge list — just start with 3–5 places!

Step 2: Use the Sponsorship Letter

We've made it easy — just hand them the **official team sponsorship letter** or email it with a quick message like:

"Hi! I play for the Mahtomedi Zephyrs Boys Soccer team and we're looking for sponsors for the upcoming season. We'd love to have your support — here's a letter with all the info!"

Make sure they know:

- Their logo will be on the banner, game-day program, and more
 - Their donation helps cover meals, gear, coaching, and events
 - We're a 501(c)(3) — so it may be tax-deductible
-

Step 3: Explain How to Pay

They can pay in **two easy ways**:

1. **Online (Preferred):**
Use our Cheddar Up link:

2. **Check (If Needed):**

Make checks payable to: **Mahtomedi Boys Soccer Booster Club**

Checks can be given to the player or mailed to:

Mahtomedi Boys Soccer Booster Club

PO Box 824 • Willernie, MN 55090

Getting sponsors deadline is August 18

Logos/artwork are due by August 20 — they can email them directly to:

mhs.boyssoccerparents@gmail.com

Step 4: Say Thank You

Whether they say yes or no, **thank them** for their time.

If they say yes:

- Ask if they can send their **logo/artwork by August 20**
- Let them know someone from the Booster Club can follow up if needed

Bonus Tips:

- **Be polite and friendly.** You're representing the team!
- **Practice your pitch** once or twice before asking.
- **Don't take it personally** if someone says no — just keep trying.