

2024 Organizing Plan

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Whereas, the 2024 election is less than nine months away;

Whereas, DSA needs a clear orientation towards (1) defending socialist legislators, who will face millions of dollars in dark money to defeat them; (2) fighting the right and preventing a fascist takeover of the state, including through organizing for voting rights and against right-wing efforts to steal the election; and (3) preparing to defend itself against state repression in the event of a Trump victory;

Whereas, DSA should be fighting against the right at all levels of power, from local to national;

Whereas, we are already witnessing an increase in repression of left wing organizations and individuals, particularly in the wake of 10/7, which will likely significantly expand under a Trump presidency;

Whereas, DSA needs to prepare our chapters and members to navigate both the difficult political questions and the material organizing challenges posed by the 2024 election;

Whereas, many working class people are anxious and afraid of the possibility of a Trump presidency, fears that are only made worse by the grim poll numbers for Biden in swing states, fears DSA can only help to assuage if we are actively engaged in communications and organizing around the election;

Whereas, the left, the labor movement and DSA are in a significantly better position to organize for a truly multiracial democracy and socialism if we can defeat the right and the MAGA movement;

Whereas, a Trump NLRB will be disastrous for private sector labor organizing and has the potential to chill the exciting uptick in labor organizing across sectors;

Whereas, there is a need for us as the largest socialist organization in the country to articulate and organize for vision beyond that of Biden and the corporate democrats while still struggling against and defeating the right-wing threat to democracy;

Whereas, by running a candidate who is actively supporting an ongoing genocide in Palestine, and fails to inspire working-class people, particularly young people and people of color, the Democratic party risks throwing an otherwise winnable election to a dangerous far-right candidate;

Whereas, the defeat of the electeds who have supported and led the pro-ceasefire, pro-Palestine movement in congress, especially Cori Bush, would be a huge setback for

continuing to grow the bloc of members of congress who oppose apartheid and genocide in Palestine, in addition to emboldening the threat which DMFI and AIPAC represent to the socialist left more generally, and ensuring their reelection should be a priority;

Resolved that, defeating Donald Trump is an important priority for the socialist movement and we unequivocally recognize that his reelection would be disastrous for working people, particularly people of color, queer people, and immigrants;

Resolved that, in 2024 DSA will continue its existing work to defeat the right, including:

1. Campaigning on our 2024 FORC program, and encouraging chapters to do so as well;
2. Supporting the work of the TRBACC in cohering a national campaign around trans rights and abortion;
3. Building up our collective capacity to intervene electorally through the NEC by following through with the school board strategy passed at convention, and continuing to support chapters in campaigns around abortion ballot measures;
4. Working to curb the influence of AIPAC and its right-wing dark money allies through our continued participation in the Reject AIPAC Coalition;

Resolved that, in 2024 DSA will advanced a principled orientation towards federal elections by:

5. Encouraging voters in Michigan to vote "uncommitted" in the upcoming presidential primary, and look to support efforts in states with similar none of the above options in order to register discontent with Biden's actions and to encourage him to change course on Palestine and/or to step aside;
6. Launching a "Save the Squad"-type effort to defend DSA-endorsed members of congress who face credible primary challengers, and oppose efforts to defeat our pro-ceasefire electeds, and direct the NEC to coordinate those efforts across chapters;
7. Following the [2023 Convention resolution mandate to defend democracy through political independence](#), oppose the presumptive Republican nominee Donald Trump through the tactics enumerated in the resolution:
 - a. *Hosting or participating in rallies and protests against the Republican nominee and the radical Right focusing on their attempts to undermine and attack democracy, workers', and civil rights.*
 - b. *Organizing with YDSA, student groups in high schools and colleges, as well as teacher, student workers, faculty, and other unions against legislation, executive orders, and judicial rulings that would target their members and institutions (for example, legislation prohibiting anti racist curriculum).*
 - c. *Initiating campaigns and ballot measures that defend and expand democracy and civil rights and shift working class consciousness to the disadvantage of the radical Right and Republican Party.*
8. Opposing Donald Trump's presidential campaign without endorsing Biden, by following a communications strategy similar to that done [in Georgia by Atlanta DSA](#) and [in Indianapolis by DSA City Councilmember Jesse Brown](#), wherein DSA would openly

criticize and oppose the Republican candidate from an independent socialist perspective;

9. Directing the comms committee in tandem with comms staff to develop a comms plan for the run-up to the general election, which makes our opposition to Trump clear, in addition to preparing for various possibilities after Election Day itself;
 - a. Key themes to draw out should include those outlined in the 2023 Convention resolution to defend democracy through political independence: defending democracy from corporate control; positive messaging around the FORC program, democratic socialism, and building working-class institutions independent of the two parties; showcasing our endorsed candidates, referenda, and campaigns; and criticism of both the Republicans and centrist Democrats that draws out the contrasts between our visions.
10. Campaigning for DSA-endorsed candidates and ballot questions in swing states which are on the general election ballot, to turn out left-wing base voters that support DSA's endorsed campaigns;

Resolved that, DSA will prepare for various contingencies that could arise following the 2024 election by:

11. Holding a mass call for chapter leaders in July to discuss preparations and strategy, followed by a second call in October;
12. Circulate a memo to chapter leadership, [similar to the one prepared for 2020](#), which analyzes the political moment and how chapters should react to the election results;
13. Aligning with other organizations, particularly labor unions, on a strategy to defend voting rights and ensuring working-class voters are able to cast a vote that is counted in the election, and directing the NEC to take up the work outlined in the convention resolution passed to reconstitute the Voting Rights Committee;
14. Taking steps to prepare the national organization and chapters for possible state repression following the election, to be discussed on the mass calls and circulated in the memo including:
 - a. Researching how other socialist parties have dealt with state repression;
 - b. Issuing guidelines for how chapters should react to different acts of repression;
15. Preparing an intentional member recruitment and fundraising drive around the 2024 election through the GDC, the fundraising committee, and supporting chapters in developing new member onboarding systems;
16. Planning to build a broad pro-democracy popular front should there be a second right wing coup or in the case that Trump is elected president and begins sliding the US dangerously towards authoritarianism.