

#OROMOPROTESTS RELOADED

Digital Toolkit

On Monday June 29th, 2020, our beloved brother, celebrated artist, and courageous activist Haacaaluu Hundeessaa was gunned down in Addis Ababa (Finfinnee). His death was undoubtedly linked to a recent interview he did, speaking out against Menelik and anti-Oromo sentiments in Ethiopia. Since his death, prominent members of the opposition party, along with countless others - some of which are American citizens - have been arrested in Ethiopia. Oromo activists' social media accounts have been closed, and Ethiopia has issued an internet shutdown yet again to hide its crimes.

Join us from July 2-9, 2020 to call for the release of political prisoners, for justice for those suffering human rights abuses, and to garner more media attention about the death of our cultural icon Haacaaluu Hundeessaa and the causes behind his murder.

Instructions:

1. Save a graphic and tweet of your choice, and post on Twitter as many times as you can between July 2nd and July 9th, 2020.
2. Change your profile photo on all your social media accounts to [this shade of red](https://rb.gy/feaen0) to represent all of the blood shed for justice and freedom: <https://rb.gy/feaen0>
3. Send an email to your Member of Congress or Parliament using the appropriate template from this link: <https://rb.gy/envsy8>
4. Sign this petition: chng.it/tKCfWcMsST

👉 [GRAPHICS](#) (click link for full folder)



WE THE PEOPLE DEMAND



1. AN INDEPENDENT INVESTIGATION INTO THE ASSASSINATION
OF **HAACAALUU HUNDEESSAA**
2. THE IMMEDIATE RESIGNATION OF PRIME MINISTER ABIY AHMED
3. THE END OF EXTRAJUDICIAL KILLINGS OF CIVILIANS
4. THE RELEASE OF ALL POLITICAL PRISONERS
5. FREE AND FAIR ELECTIONS IN 2020
6. AN END TO INTERNET AND PHONE LINE SHUTDOWNS
7. THE INTERNATIONAL COMMUNITY TO IMPOSE SANCTIONS IF DEMANDS ARE NOT MET

👉 TWEETS (can be adapted for Facebook, Instagram, etc.)

👉 HASHTAGS

#OromoProtests
#OromoRevolution
#HaacaaluuHundeessaa
#Haacaaluu
#FreeOromia
#AbiyMustGo

👉 HANDLES

Media Outlets/Advocacy Organizations

@TeamHLN - to contact headline news
@cnni - to contact CNN International
@amnesty - Amnesty International
@hrw - Human Rights Watch
@ajplus - AJ+ (Al Jazeera)
@MSNBC
@CNN
@BBC
@BBCAfrica
@nowthisnews
@nowthispolitics

@freedomhouse

Journalists

@KarenAttiah (Washington Post)

@rhussein_

@TomGardner18

@wdavison10

Diplomats/International Figures

@AmbShinn

Senators of Washington State (Inquire about Redwan Aman and Yusuf Beshir)

@PattyMurray

@SenatorCantwell

👉 LINKS

Haacaaluu Coverage

CNN article <https://rb.gy/3bwuxh>

Al Jazeera article <https://rb.gy/oruppi>

New York Times article <https://rb.gy/dsoly4>

BBC article 1 <https://rb.gy/votw6c>

BBC article 2 <https://rb.gy/iiixtn>

MPR article <https://rb.gy/kuynah>

Radio France Internationale <https://rb.gy/cdfmma>

Reuters video <https://rb.gy/7x6ce0>

Washington Post article <https://rb.gy/anfhn9>

Human Rights Watch article <https://rb.gy/hjnpf1>

Abiy's Nobel Peace Prize

CNN <https://rb.gy/nwdfda>

Community Organization Press Statements

<https://rb.gy/ixphk8>