



# 🌹 Seattle DSA Electoral Strategy Readings 🌹

## Zohran Edition

**Guiding Questions:**  Seattle DSA Electoral Strategy Readings Guiding Questions

### Essential Readings

*Takeaways on tactics/building our chapter*

- Jacobin - "[Zohran Mamdani's Messaging Machine is a Model to Emulate](#)"
- Ross Barkan - "[When Zohran Won](#)"
- Scott Karolidis -  Against 1 million doors
- Tascha Van Auken interview - "[Here's how Zohran Mamdani's 50K-strong volunteer army pulled it off](#)"


*How do we navigate holding executive office as socialists?*

- MUG - "[Run Zohran?](#)"
- The Call - "[So You've Become the Mayor of a Major American City \(How Not to Lose by Winning\)](#)"
- SMC - "[Yes, To Winning: A Response to 'Run Zohran?'](#)"



### Additional Readings

These readings are from our regular strategy reading series and provide important background on socialist electoral strategy.




*Party Surrogate Model*

- A Blueprint for a New Party (2016): [Link](#) (optional accompanying podcast [here](#))
- A Socialist Party in Our Time? (2019):  
 vol-3-no-2-a-socialist-party-in-our-time-2.pdf (essential: book's numbering p. 7-15, PDF numbering p. 2-10)


*The NYC Model (2017)*

-  Development of NYC-DSA Electoral Strategy
-  NYC Electoral Strategy doc (essential: p. 1-4 and "2018 and Beyond" section)

*1-2-3-4 Plan Proposed at NYC-DSA Convention (2022)*

-  1-2-3-4 plan.pdf
- Perspectives on 1-2-3-4:
  - Against:
    -  DSA Electoral Leaders, Campaign Staff, and Rank and File Members...
  - Against: [Link](#)
  - In Favor:
    -  DSA Campaign Staffers, Electoral Leaders and Staff to Elected Offici...
  - In Favor: [Link](#)
  - In Favor: [Link](#)

#### *Seattle DSA's ABCs*

- ABCs for Seattle DSA endorsements (2023):
  -  The ABC's for Seattle DSA Candidates

#### *Socialists in Office*

- Here's how the DSA keeps its lawmakers in Line (2022) [Link](#)
- What is the NYC DSA Socialists in Office Committee? (2024) [Link](#)

#### *Relating to the Democratic Party*

- The Absent Partner Strategy by Michael Kinnucan (2024): [Part 1](#)/[Part 2](#)
- Left Notes socialist electoral strategy series by Neal Meyer (2024): [Part 1](#)/[Part 2](#)/[Part 3](#)