

## Survey Mastery Assignment--ACTION MENU

*For your mastery assignment, you will work with a group of 2-5 people to complete an action you will choose from the 'menu' below, or come up with a new action idea!*

**Infographic**--with your group, you will create 3 infographics using the infographic [analysis](#) and [planning sheet](#) that illustrate the findings your group is focused on. You will post these infographics in community locations around Oakland, like: stores, libraries, community organizations, or [businesses that were supportive of the minimum wage increase etc.](#) You will post a minimum of 10, and take pictures of your infographic in these various locations to prove that they are there.

Process product #1 due by Wednesday, March 25: Infographic planning sheet for 3 infographics

Process product #2 due by Monday, March 30: Infographics complete

Final product due by Friday, April 3: pictures of the infographic posted in 10 different locations around Oakland

**Press release**--with your group, you will write a [press release](#) in which you announce your findings to members of the community and the press. This action item includes: writing the release that includes 1) a summary of the characteristics of who was surveyed, 2) major findings of the survey, and 3) contact information for one of your group members who is willing to speak to the press. Sample press release for CCPA [here](#), press release template for your group [here](#). Send emails or screenshots to [drdelgado@ccpaedu.com](mailto:drdelgado@ccpaedu.com) to show me that you've reached out to at least 3 newspapers.

Process product #1 due by Wednesday, March 25: Press release draft complete

Process product #2 due by Monday, March 30: Evidence of press release sent to at least three newspapers

Final product due by Friday, April 3: published newspaper article in a local paper!

**Create a Petition**--using an online petition service like change.org, create a petition asking the Oakland mayor or city council to take a specific action based on the findings from our survey. Answer the questions, Whom do you want to petition?, What do you want them to do?, Why is this important?, and Add a photo or video. In the "Why is this important" section, include major findings from the survey. Get at least 100 people to sign it.

Process product #1 due by Wednesday, March 25: [Petition planning worksheet](#) complete

Process product #2 due by Monday, March 30: Evidence of group asking strangers to sign the petition (pictures or video)

Final product due by Friday, April 3: 100 signatures on survey!

**Op-ed**--with your group, you will write an [opinion piece](#) that you will work on getting published in the [Oakland Tribune](#), the [Oakland Post](#), [Oakland Local](#), or the [Young Oakland blog](#). The opinion piece will: 1) summarize the characteristics of who was surveyed, 2) share major findings, and 3) argue for the city to take a specific action. Send emails or screenshots to [drdelgado@ccpaedu.com](mailto:drdelgado@ccpaedu.com) to show me that you've reached out to get your piece published.

Process product #1 due by Wednesday, March 25: Op-ed draft complete  
Process product #2 due by Monday, March 30: Evidence of op-ed sent to at least three newspapers  
Final product due by Friday, April 3: published op-ed article in a local paper!

**Create a presentation**--Both the Econ classes at Fremont High and Lift Up Oakland (the coalition of organizations that got the minimum wage of \$12.25 passed) have expressed interest in hearing us present our survey findings. They are interested in hearing about the impacts of the increase. You would create a [powerpoint](#) or [prezi](#) that includes: 1) a breakdown of who was surveyed, and 2) share major findings from the survey. You will have to make the presentation with each member of the group speaking, and take pictures at or record your presentation. Use this [presentation outline](#).

Process product #1 due by Wednesday, March 25: Presentation complete  
Process product #2 due by Monday, March 30: Presentation scheduled  
Final product due by Friday, April 3: Presentation completed with evidence of having completed it! (pics, video)

**Poster/graphic campaign**--design a poster either using your own drawings or graphics from the internet that includes at least 3 findings from the survey. For examples of political posters, see [here](#). You will post these posters in community locations around Oakland, like: stores, libraries, community organizations, or [businesses that were supportive of the minimum wage increase etc.](#) You will post a minimum of 10, and take pictures of your poster in these various locations to prove that they are there.

Process product #1 due by Wednesday, March 25: Poster draft complete on a piece of 11x14 paper  
Process product #2 due by Monday, March 30: Final poster  
Final product due by Friday, April 3: pictures of the poster posted in 10 different locations around Oakland

**Video**--create a video that highlights: background of the minimum wage as a controversy (pros and cons of raising it), findings from the survey, and recommendations for action in Oakland. The video can use interviews, images, songs, etc. to highlight these issues. For examples of videos, see [here](#) and [here](#). You will show this video to our class, and share it with community members.

Process product #1 due by Wednesday, March 25: [Script](#) for video written

Process product #2 due by Monday, March 30: Final video

Final product due by Friday, April 3: Video shared with community members