

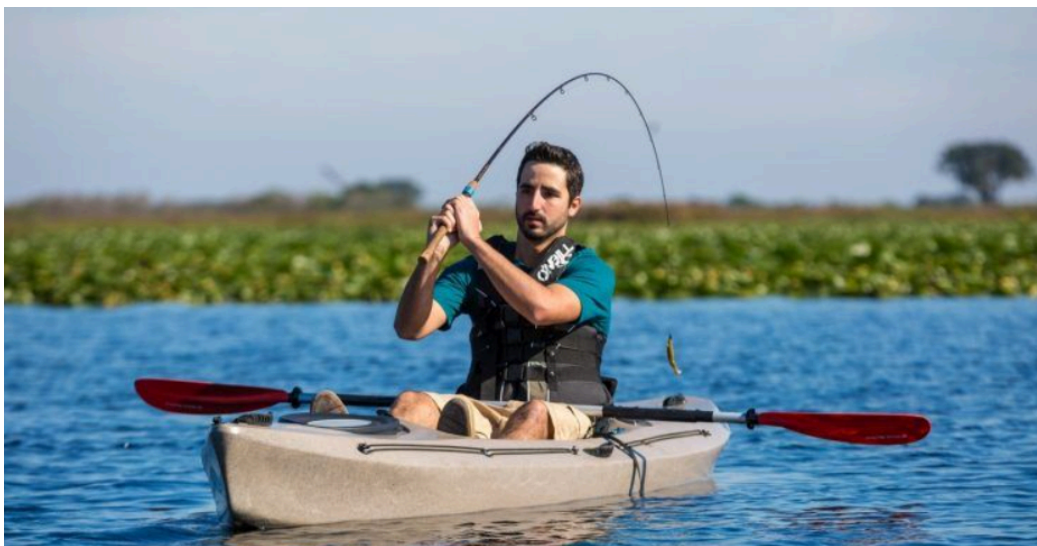
Keyword Report #101: Best Fishing Kayak Under 500

Primary Product: Fishing Kayak

Whether you're a shore-bound fisherman getting into a kayak to reach new waters or a boat fisherman who recognizes a fishing kayak as an exciting way to get out on the water, there's something in kayak fishing for just about anyone.

Will you be fishing small ponds, open ocean, or both? Do you want to paddle or pedal? Do you value the stability of a stand-up platform or is a light and nimble hull more important to you? There are dozens of kayaks built specifically for fishermen, and each one offers a unique combination of stability, size, speed, and fishing features.

While there is no one-size-fits-all when it comes to fishing kayaks, with all the different models available today, there's a better chance than ever that you can find one to fit your fishing needs.



Primary keyword to target: Best Fishing Kayak Under 500

Other keywords to target (non-primary): Fishing Kayak Under 500

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD	KWFinder KD
Best Fishing Kayak Under 500	2 (easy)	9% (very easy)	23 (easy)
Fishing Kayak Under 500	2 (easy)	12 (very easy)	20 (easy)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume	KWFinder Search Volume
Best Fishing Kayak Under 500	250	1,0K	760
Fishing Kayak Under 500	100	480	490

Google Keyword Planner validation that search volumes are accurate:

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches
Keywords you provided	
<input type="checkbox"/> best fishing kayak under 500	100 – 1K
<input type="checkbox"/> fishing kayak under 500	100 – 1K

Competition Analysis for this keyword:

"Best Fishing Kayak Under 500"

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
https://kayakanglermag.com/tactics-skills/buying-advice/best-fishing-kayaks-under-500/	1.5M - Weak	1453 words	Medium article on a weak site Title: 10 Best Fishing Kayaks Under \$500 For 2021 Can be outranked by a quality longer article.
https://www.theadventurejunkies.com/best-fishing-kayak-under-500/	294K - Strong	2062 words	Medium article on a strong site Title: BEST FISHING KAYAKS UNDER \$500 OF 2021 You may be able to outrank this by a quality long review article.
https://www.xgearhub.com/best-fishing-kayak-under-500/	7.3M - Very Weak	4107 words	Long article on a very weak site - Title: BEST FISHING KAYAKS 2021 Can be outranked by a quality longer article.
https://www.kayakhelp.com/best-fishing-kayaks-under-usd-500	5.7M - Very Weak	3175 words	Medium article on a very weak site Title: 10 Best Fishing Kayaks Under \$500 Can be outranked with a quality article. Great article to use as a reference.
https://flyrods.com/best-fishing-kayak-under-500/	16M - Extremely Weak	1052 words	Very short article on an extremely weak site. Title: THE BEST FISHING KAYAK UNDER 500 BUCKS Can be outranked with a comprehensive article review!

https://www.atlanticcoastkayak.com/best-fishing-kayaks-under-500	3.6M - Very Weak	2751 words	Medium article review on a very weak site. Title: Best Fishing Kayaks under 500 USD of 2021 – Buyer’s Guide Can be outranked with a comprehensive article review!
https://infisherman.com/best-fishing-kayak-under-500/	13M - Extremely Weak	3119 words	Medium article on an extremely weak site. Title: Best Fishing Kayaks Under \$500 in 2021 – Buyer’s Guide This can be outranked with a nice quality review!
https://kayakflow.com/best-fishing-kayak-under-500/	14M - Extremely Weak	1697 words	Medium article on an extremely weak site. Title: The 3 Best Fishing Kayaks Under \$500 of 2020 Very good chances to outrank this one.
https://outdooron.com/best-fishing-kayak-under-500/	7.1M - Very Weak	3168 words	Medium article on a very weak site. Title: Best Fishing Kayak Under 500 – 2021’s Buying Guide & Reviews Great article to use as a reference.

Conclusion:

- Easy keyword
- Almost all sites have a medium size article
- Low competition
- Almost all sites ranking are weak
- You can outrank most domains with a proper article review of 3,000+ words
- Great commission opportunity

Suggested strategy:

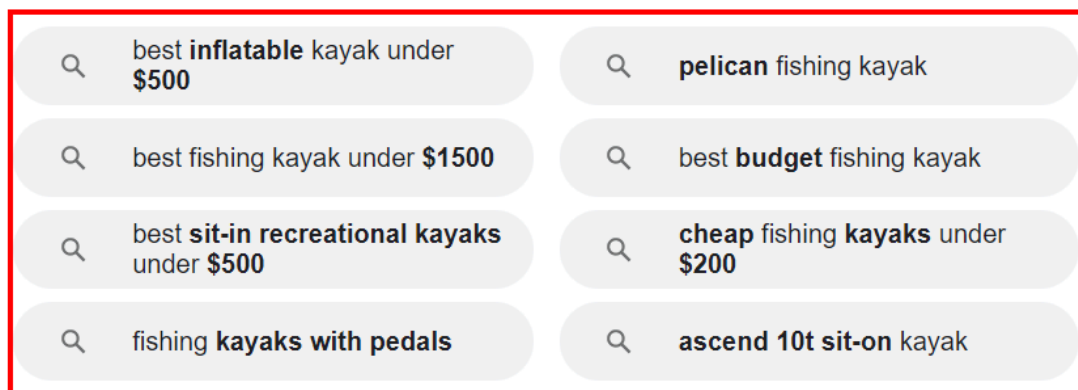
- Publish a very high quality article on **Best Fishing Kayak Under 500**
- Make sure to use the main keyword in **title (H1) and description**
- Make the post **3,000 – 4,000 words**
- Make sure to use the **main keyword in the title**. Example: Top 10 Best Fishing Kayak Under 500
- Link from the post several times to the products that you decide to promote via **your affiliate link** – make sure they are popular and high end. Check out common products other sites are promoting.
- Here is a good article review example:

<https://outdooron.com/best-fishing-kayak-under-500/>

<https://www.kayakhelp.com/best-fishing-kayaks-under-usd-500>




- Include various recommendations, multiple products can be recommended within one post. **Check out kayaks recommended in other posts for some ideas.**
- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- You should have a good chance of ranking on the first page

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.



Keyword Ideas	Monthly Volume
<input type="checkbox"/> fishing kayaks under \$500	110
<input type="checkbox"/> best fishing kayaks under \$500	50
<input type="checkbox"/> good fishing kayaks under 500	50
<input type="checkbox"/> fishing kayaks under 500 dollars	40
<input type="checkbox"/> best angler kayak under 500	30
<input type="checkbox"/> top fishing kayaks under 500	30

You can promote this product using the following Affiliate programs:

	4%	Sign up	Product search page
	4%	Sign up	Product search page
	5%-8%	Sign up	Product search page

Content ideas for your posts where you can consider this offer:

How to kayak?
How to paddle a kayak?
How do you spell kayak?
How to buy a kayak?
How to choose a kayak?
How much is a kayak?
How to build a kayak?
How to build a kayak trailer?
How to roll a kayak?
What is a kayak?
How to build a kayak rack?
How to store a kayak?
How to transport a kayak?
What size kayak do i need?
How to choose a kayak paddle?
How to get in a kayak?
How to get into a kayak?
How to make a kayak?
What size kayak paddle?
Where to buy a kayak?
What is kayak? 170
How to kayak fish?
How to make a kayak cart?
What airlines are not on kayak?
What is a tandem kayak?