DINOSAUR

JOB DESCRIPTION		
Job title:	**(Senior) Graphic Designer**	**Opportunity:** Junior Art Director
Work Location:	267/2 Dien Bien Phu, District 3	
Division/Department:	Creative	
Reports to:	**Senior Art Director**	

Duties and Responsibilities:

- In charge of designing communication materials (campaign KVs, storyboard, social posts, pitching decks...)
- Use animation skill set to create eye-catching videos
- Brainstorming visual ideas with the creative team
- Work with the team to produce the final design
- Amend designs after feedback
- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Plus points: fast and flexible design skills, applying across different content formats, experiences with digital campaigns

Qualifications:

a. Education:	● Bachelor's degree in graphic design, or a related field
b. Work experience:	● At least 1 years of experience working for agency in a similar role ● Experience working in a variety of industries, especially food, cosmetics, technology, real estate… ● Experience designing a variety of artwork products: KV, billboard, social post, mockup, video frame,... suitable for multi-platform Tiktok, FB, Instagram, Youtube. Participate in pitching and design for retainer

	customers.
c. Functional skills:	• Proficient in design programs such as Photoshop, Ai, After Effect, if you can know more about Premier, Audition, Figma, the better • Ability to sketch ideas quickly. • Build a mood board for the product. • Plus points: Premier, Capcut, sketch layout skills • Familiar with Ai tools such as ChatGPT, Gemini, MidJourney, Suno, SoraAi...
d. Soft skills	• Teamwork, reasonable deadlines with accounts, and managing individual workloads. • Ability to present ideas • Ready to support tasks outside of the participating project if the workload allows. • Willing to work overtime if the project is urgent.