



JOB DESCRIPTION

Job title:	(Senior) Graphic Designer	Opportunity: Junior Art Director
Work Location:	267/2 Dien Bien Phu, District 3	
Division/Department:	Creative	
Reports to:	Senior Art Director	
Duties and Responsibilities:		
<ul style="list-style-type: none"> ● In charge of designing communication materials (campaign KVs, storyboard, social posts, pitching decks...) ● Use animation skill set to create eye-catching videos ● Brainstorming visual ideas with the creative team ● Work with the team to produce the final design ● Amend designs after feedback ● Study design briefs and determine requirements ● Schedule projects and define budget constraints ● Conceptualize visuals based on requirements ● Plus points: fast and flexible design skills, applying across different content formats, experiences with digital campaigns 		
Qualifications:		
a. Education:	<ul style="list-style-type: none"> ● Bachelor's degree in graphic design, or a related field 	
b. Work experience:	<ul style="list-style-type: none"> ● At least 1 years of experience working for agency in a similar role ● Experience working in a variety of industries, especially food, cosmetics, technology, real estate... ● Experience designing a variety of artwork products: KV, billboard, social post, mockup, video frame,... suitable for multi-platform Tiktok, FB, Instagram, Youtube. Participate in pitching and design for retainer 	

	customers.
c. Functional skills:	<ul style="list-style-type: none"> ● Proficient in design programs such as Photoshop, Ai, After Effect, if you can know more about Premier, Audition, Figma, the better ● Ability to sketch ideas quickly. ● Build a mood board for the product. ● Plus points: Premier, Capcut, sketch layout skills ● Familiar with Ai tools such as ChatGPT, Gemini, MidJourney, Suno, SoraAi...
d. Soft skills	<ul style="list-style-type: none"> ● Teamwork, reasonable deadlines with accounts, and managing individual workloads. ● Ability to present ideas ● Ready to support tasks outside of the participating project if the workload allows. ● Willing to work overtime if the project is urgent.