



Inflection Point Program Company Application

Inflection Point Program Overview

Real guidance. Zero equity taken. Outcomes that matter.

The **CEON Foundation's Inflection Point Program** is one of the few **non-equity accelerator programs** available in the country—designed to provide high-level support and seasoned insight without asking for a single share of your company.

This isn't just another roundtable or mentorship match-up. When you're selected to participate, you'll be paired with a small team of accomplished business leaders who come alongside you to help navigate a specific opportunity or challenge in your business. It's focused. It's confidential. And it's designed to generate real momentum.

What Makes This Program Different?

✓ **No equity. No cost. No fluff.**

You don't give up ownership or write a check. This is about principled leaders paying it forward to help others thrive.

✓ **World-class advisors—without the guesswork.**

You'll be surrounded by **former and current C-suite leaders, CEOs of \$100M+ divisions, founders of 7-, 8- and 9-figure companies, and investors who've led capital rounds**—all donating their time to help you succeed. These are the people who've built companies, scaled teams, launched products, navigated exits, and advised others through high-stakes inflection points.

✓ **Hyper-relevant insights.**

You bring a real-world business challenge or opportunity. We bring together 4–5 hand-selected Inflection Point Panel members with relevant experience to work through it with you. You're not alone in the trenches.

✓ **Trusted and confidential environment.**

This is not a pitch event or a public presentation. Everything is shared in confidence with a group of seasoned leaders who are there to serve you—not judge, compete with, or sell to you.

Who This Is For

If you're the **President, CEO, or senior executive** of a company that's hit a strategic fork in the road—expanding, evolving, or just stuck—the Inflection Point Program was built for you. Whether you're exploring growth through partnerships, shaping your leadership team for scale, navigating competitive threats, or considering a potential exit, we're here to help you weigh options, uncover blind spots, and move forward with confidence.

Let's build what's next—together.



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Instructions for Completing the Inflection Point Program Application

Thank you for your interest in the **CEON Foundation's Inflection Point Program**. This application is designed to help us understand your company's background, current stage, and the specific areas where guidance from our experienced Inflection Point (IP) Panel may be most impactful.

The information you share will be treated with strict confidence and only reviewed by select members of the CEON Foundation involved in evaluating potential participants for the Inflection Point or Mentoring programs. If selected, your information will only be shared with IP Panel members supporting your journey.

How to Complete This Application

You have two easy options:

Option 1: Complete in Google Docs

1. Make a Copy

- Open this Google Doc.
- From the menu, click **File > Make a copy**.
- Save the copy to your own Google Drive.

2. Fill in the Form

- Enter your responses directly into the copy of the document.

3. Share the Completed Copy

- Click **Share** (top right corner).
- Under "General Access," set the link to **Anyone with the link can view**, unless otherwise instructed by your CEON contact.
- Send the link to the IP Panel member or CEON Foundation Board member you've spoken with.
- Also **CC** the completed Google Doc link to: info@ceonetweavers.org



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Option 2: Complete in Microsoft Word

1. Download a Copy of This Document

- In the menu bar, click **File > Download > Microsoft Word (.docx)**.
- Open the downloaded file in Microsoft Word or another word processor.

2. Fill Out the Form

- Type your responses directly into the downloaded document and save your changes.

3. Send Your Completed Application

- Email the file as an attachment to the CEON Foundation Board member or IP Panel member you've spoken with.
- Be sure to **CC**: info@ceonetweavers.org

Haven't Spoken with a CEON Member Yet?

No problem.

If you haven't yet connected with someone from the CEON Foundation, please send your completed application (either Google Doc link or Word file) to info@ceonetweavers.org.

A member of our Inflection Point team will be in touch shortly.



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Application

General Information	
Company Name::	
CEO/President::	
Title::	
Email::	
Telephone::	
Address::	
Website::	
How did you hear about Inflection Point?::	
Short Elevator Pitch::	
Industry Type::	
The Company::	☐ For Profit ☐ Non-Profit
The Year Business Started::	
Primary Focus::	☐ Bus to Bus ☐ Business to Consumer
Company Type::	☐ Product ☐ Services Company
Revenue Last Year:	
Revenue Forecasted This Year:	
No. of Full-Time Employees:	



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No. of Part-Time Employees:	
Ownership:	☐ LLC ☐ S-Corp ☐ C-Corp ☐ Other
Product/Service Status:	☐ Prototype ☐ MVP ☐ Version 1 ☐ Mature
No. of Paying Customers:	
No. of Repeat Customers:	
The company is::	☐ Profitable ☐ In Investment Stage
Areas of Concern that the CEON-IP Program may be able to address (be specific):	
Why do you want to participate in IP Program and the expected outcome?:	



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Expected First Meeting Discussions

1. Provide company's background and its goals.
2. What is the company's ownership structure (Cap Table)?
3. What are the key activities, resources and the value proposition?
4. Do you have a business model and if so, provide a brief description?
5. What are the company's product/services and its market opportunity?
6. Who are Company customers/clients and channel partners?
7. Who are the key competitors, their advantages or disadvantages?
8. Do you have any strategic alliances which provide your company with a competitive advantage?
9. Describe your sales, marketing and distribution methods?
10. List three or more challenges that you need help from the IP panel members (be specific)?
11. Do you have a Board of Advisors and/or Board of Directors?
12. Plan on presenting a Company Overview or Sales Presentation to the group.