

SL: Analysis?

While searching for how to make Cocktails at home on YouTube I came across your Channel.

Because I like your brand and the work you do I did a quick Analysis of how you're acquiring customers.

I know that you are leaving money on the bar counter with your current advertising strategies for your recent Book Release.

Why?

This short Analysis(attached below) revolves around that and it will help you get an outside idea of how you run your advertising, marketing, and areas that could use some shaking and stirring.

But Cara,

keep in mind that this is just my most accurate Hypothesis looking in from the outside view.

If you're interested in learning the exact steps of how to apply the information from the Analysis into real tangible outcomes, reply with "Shaken, not stirred".

So now you know,

Damian DC, your future Strategic Partner

PS: I'm a big proponent of being a professional in a world full of amateurs, if you feel the same, we'll flourish perfectly.

*FV(Analysis of her current state of business) here in text format inside the Email*