Name:

Chapter:

Building Local Power Worksheet

In '25 our goals are to:

To do so, we need to recruit _____ new people in our chapter. The strategies we'll use to recruit new people into our chapter are:

The biggest challenge in accomplishing this will be:

What is at stake if you are not able to build your base and bring new people into your chapter?

Name: Toby Terwilliger

Chapter: Georgia

Building Local Power Worksheet

In '25 our goal is to:
- Start one new SNaHP Chapter in Georgia
- Introduce a resolution opposing Medicare Advantage in Augusta City Council
- Work with legislators to introduce a single payer bill in GA legislature for the first time in 30 years

To do so, we need to recruit 40 new people in our chapter. The strategies we'll use to recruit new people into our chapter are:
- Reach out to students at the 5 medical schools in the state that do not have a SNaHP chapter to begin one
- Host events at the existing SNaHP chapters to recruit additional members (Emory, Morehouse, MCG Augusta)
- Promote PNHP through social media and through op-eds
- Word of mouth through friends, colleagues, and other social/professional networks
- Table at Georgia ACP, Medical Association of Georgia, and UGA Public Health Conference

The biggest challenge in accomplishing this will be:
- Lack of geographic proximity
- Mobilizing existing members to increase engagement
- Convincing non-member supporters to become dues-paying members who regularly participate in actions
- Organizing governing bodies (both political and organized medicine) in a conservative state to adopt progressive policies

What is at stake if you are not able to build your base and bring new people into your chapter?
- maintaining the status quo of a profit-driven healthcare system that leaves hundreds of thousands of Georgians without access to care
- We risk losing members if we do not find creative ways to engage
- We risk further privatization of Medicaid and the state forcing would-be Medicaid eligible citizens onto ACA plans due to lack of Medicaid expansion