

Propaganda posters from <http://www.learnnc.org/lp/editions/ww1posters/4964>

For your two posters do the following:

- Describe the image and text.
- What is the overall message?
- What emotions does it play on?
- What effect would the poster most likely have on American citizens of the time?
- What is pointed out that YOU can do directly to help the war effort?
- How are the symbols, images, and words arranged to convey a message?

Poster # and Title	Description	Message	Emotions	Likely Effect	What can YOU do	Arrangement of images/words
1. Wake up , America !	The Americans were not eager to enter the war so this is showing a woman being lazy and sleeping , waiting for the war to start. It is a woman in an American outfit laying down.	America needs to wake up and do their part to contribute. They can't rely on the Government	Disappointin g to know that they are waiting around and doing nothing to help out	Gather support for the war. Guilts people into the war and to help out in any way they can.	Get off our butts and help out the people and or countries that need it. We need to support the war effort without reservation	Wake up , America ! At the top to really outline what we need to do. 'Civilization calls every Man Woman and Child ! ' This is telling us that everybody needs to help out no matter age or gender. "Mayor's Committee 50 east 42nd st" The mayor's office was obviously involved in the creation of this.
2. Destroy This Mad Brute	An angry looking gorilla holding a bloody club that says "Kultur" on it.	Germany is stepping on America and we need more people	Sympathetic for the girl. Afraid of the mad looking	People enlist to help America defeat Germany.	Enlist to fight Germany and defeat the "Mad Brute"	The top says "Destroy this mad Brute" and the bottom says "U.S Army" with the word

	<p>He's wearing a helmet with a spike on it that says militarism. He is also holding a blond woman with her breasts out and is wearing a blue robe. He is stepping on the word "America" Says " Enlist in the U.S. Army at the bottom.</p>	<p>to enlist so we can fight back.</p>	<p>gorilla. And determined to fight when we see the gorilla stepping on America.</p>			<p>"Enlist" behind it. The word "America is squished underneath the gorilla's foot. And the image of the gorilla holding the club and the woman is positioned in the middle.</p>
3	<p>a giant brute like man crushing down on western european civilization, with his bayonet stained with the blood of the innocence.</p>	<p>That it was your civic duty as a patron of 'merica to support our troops by buying liberty bonds</p>	<p>i feel sad, i need a hug and i want to buy a bond right now</p>	<p>They wanted to show the us citizens what would happen if they didn't support our troops and almost gives them hope that buying liberty bongos can stop this</p>	<p>at the time you could buy liberty bonds and that would support our troops (maybe a donation from them would go to food and supplies for our troops)</p>	<p>"Beat back the hun with liberty bonds" the hun is red and bolded and its not like a cheerful red it's a dark and gloomy red, but liberty bonds is bright yellow and looks like 50 cent walking into a police department, giving hope to the gloom that we can help our cause by buying liberty bonds</p>
4	<p>there's a valiant man riding a patriotic steed strapped with aa rifle and waving</p>	<p>it wants you to enlist into the army to fight of the pre nazis.</p>	<p>making me feel patriotic like captain america and I want to</p>	<p>gather more troops for the war effort</p>	<p>enlist now into the army and help support the war effort</p>	<p>a lot of red white and blue, striking patriotism, the man is yellow to show a more good side like cheerful too, your</p>

	his "colors, dressed in all yellow on the country side.		enlist and protect our great land.			duty is in red showing your civic duty is to help the war effort.
5. UNCLE SAM	Uncle Sam saying he wants Americans to join the Army	Join the U.S. Army	serious	Americans join the U.S. Army	Join the Army	Words bolded, uppercase and colored red, white and blue under Uncle Sam's picture. "YOU" is bigger than the other words
6. I WANT YOU FOR THE NAVY	A lady Navy officer saying that she wants Americans to join the navy	Join the U.S. Navy	sympathetic for women because they are also joining the fight	Americans will enlist for the Navy	Enlist and join the Navy	Based around the woman with bold, underlined, and capitalized letter. Picture is formatted to see red, white, and blue.
7A wonderful opportunity for you	A young guy who looks really happy to join the U.S. Navy	Join the U.S. Navy	Happy	People happily join the Navy	Join the Navy	Words /Picture/ Word
8 Learn to make and test the big guns	Soldiers working on and shooting big artillery cannons	Enlist and shoot artillery cannons	Serious	People start to learn trades and enlist	Enlist and join the ordnance department	Words/Picture/Word
9 Don't read American History-make it!	There's a girl flying in american pride outfit with a young	Join the U.S. Navy	Happy	People join the army feeling they need to	Join the Navy	words in top left in bold black and images centered

	guy in navy uniform telling us to join the navy.			contribute to american history and changing it for the better		
10 On which side of the Army are you?	a guy in a suit looking out the window at soldiers	enlist in the army	Serious and encouraging	People will join the army feeling like they are actually doing something for their country.	Join the Army	big words on left side on bottom and top of page very bold and large letters. picture of man is in the center with the window behind him.
11	American flag in the background with a soldier with a gun in the back	join the U.S. Army	serious	people in the army trying to promote people to join the war	join the army	picture
12 Our boys need sox knit your bit	A red cross in the background with a ball of yarn	how women had to stay home and knit while their husbands are fighting	Sad	wives had to stay home and hope that their husbands come home		Pictures/ words
13 Our Greatest Mothers Join	War in background. Red cross is coming out of the clouds. Nurse with a child. Man on horse carrying fire and putting it on a town	Advertising to become a nurse to help the war effort	Comforting but also brings out fear b/c of background	More women becoming nurses to help war effort	Become nurses and help injured soldiers as well has help protect young scared children.	Image is the most prominent but the word join is so large and it catches your eye.

14 Be a Trained Nurse	Nurse opening the door of "Opportunity". A lady is walking through the door with paper in her hands.	Showing the many opportunity for women to become nurses in life	Optimistic	Women will become nurses because of the many opportunities	Become a nurse because of the many opportunities	The door of is the main focus along with the woman walking through it.
15 <i>Back our girls over there</i>	There is a woman telephone operator that was hired by the army. There are soldiers outside of the building.	The U.S. used the telephone operator in America to communicate while they were overseas. Gave women the opportunity to work for military.	Proud Helpful	Soldiers could report back to America with the war status.	Join the Army	Picture with words underneath
16 <i>Must women and children die in vain?</i>	A mother holding her or others children in a depressed environment	The message is that children are suffering from the affects of war. By buying liberty bonds the U.S. Army will be funded more money and will be able to end this war sooner to put Europe out of their misery.	Sad Depressed	The U.S. was funded more money because of the liberty bonds.	Buy liberty bonds	Picture of a woman with children in her arms
17 They are giving their lives over	there's a lady dressed up in the	Since soldiers are fighting every day	prideful	contribute money to help	support by sending money	women pointing over to the other side

their	american flag pointing over to the war	for us, we should contribute and support them.		with the war		describes the soldiers at war giving up their lives
18 His liberty bond, paid for in full	picture shows a dead soldier from war	as american we should be doing our part by providing money	responsive	want people to support war and provide for it	buy liberty bonds to help provide for the war	shows a description of what can be done so it's more easier to understand and more can help
19. The Thrill of America	The Statue of Liberty and the immigrants on the ship.	To buy Bonds	There was no obvious show of emotion. Sense of Freedom. <input type="text"/>	The likely effect would be positive..Immigrants will buy bonds.	To buy bonds	Bold font, Red White and Blue. Easy to understand.
20. Boys and Girls you can Help Uncle Sam Win the War	Boy and Girl sitting with Uncle Sam	for the kids to Save your quarters	Positive, Encouragement	The kids would help save the bonds	Save quarters to buy stamps.	Patriotic colors on Uncle Sam and he is teaching a lesson
21. Keep the home garden going	picture depicts three men with crops from their own "victory gardens" the americans were told to keep these gardens to help	The message is that europe needs help and americans should be helping by sending food	serious, needing	gets people to help by growing own food and leaving more packaged food to be sent to europe	grow your own food	'The spirit of '18' the world cry food keep the home gardens going. with three people carrying home grown food

	send food to starving europeans					
22	The picture is an ad for sending children to learn to garden and eep gadens to send food to europe	The message is to send children to help the war in a safe way.	helpfulness	gets people to send children to work for war and they know they are safe at the same time	send children or go to hep farm	Join the us school garden army enlist now with a picture of a girl plowing the farmland