

# Two Truths & AI – Privacy Notice

Before you start interacting:

The *Two Truths and AI* interactive experience (Interactive) is designed for kids to explore creativity and digital citizenship in a safe environment. Students access the Interactive only through a link provided by their teacher; no login is required. We want you to understand how information is handled when you engage with it.

This Interactive experience does not use a consent-management tool. A consent-management tool allows users — including students — to choose how a site uses certain information, such as cookies or other tracking technologies. While this Interactive does not include that option in its current version, it has been designed to limit what data is collected and to support child-safety and privacy expectations.

The Interactive collects only a very limited set of operational information needed to ensure the experience functions correctly (for example, basic gameplay events and performance metrics). It does not collect personal information or persistent identifiers, and no data is used for advertising, profiling, or cross-site tracking. Any technical identifiers that may appear in system logs are truncated or anonymized before analysis.

Because the Interactive uses only these minimal, operational details and does not rely on cookies or other tracking technologies that typically require user choices, the consent-management option is not part of this version.

## **Why isn't there a cookie-consent banner on this Interactive?**

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## **What information is collected?**

We only track limited interaction information so we can understand how kids use the Interactive and make it better. The events we collect are:

- Interactive start and end: to measure how many people play and for how long
- Grade band chosen (e.g. K–5 or 6–8): to understand which age groups are most interested
- Difficulty chosen: to see which challenge levels kids prefer
- Round completion (correct/incorrect answers, score, time spent, etc.): to learn if kids stick with the Interactive. We do not collect or store the student's actual answer - only whether, in that interaction, the response was marked correct or incorrect.
- Play again selection: to see if kids replay the Interactive

## **What we do not collect**

We use a privacy-protective analytics tool to understand general usage patterns, without collecting any personal information.

- We do not collect names, email addresses, or other personal information.
- We do not collect persistent identifiers like account IDs, and we take steps to ensure that system logs such as IP addresses are truncated or anonymized before any analytics use.
- We do not collect or share your answers, hints, or poster content.

## **Why do we collect Interactive information?**

We use this information only to answer a few key questions:

- Do kids engage with the experience at all?
- Do they stick with it?
- How long do they spend playing?
- Which age band is more interested?
- What difficulty levels do they tend to choose?

## **How long do we keep information?**

- Interactive data is stored only for a short period (no more than 60 days, depending on system logs). After that, only aggregated statistics (like “average engagement time”) are kept.

## **Children's Privacy**

Because this Interactive is for kids, we take special care to limit what data is collected and to ensure it is never tied to an individual child. Data is collected only in broad categories (like grade band), and never tied to an individual.

## **Who operates this Interactive?**

The Interactive is operated by Common Sense Media, a nonprofit organization dedicated to improving the lives of kids and families.

## **COPPA 2025 "Internal-Operations Disclosure"**

The Interactive Experience collects only a minimal set of interaction-related data needed to maintain and analyze the functioning of the activity, measure engagement, support performance and security, and ensure the experience operates correctly. Technical identifiers that may appear in system logs are truncated or anonymized before analysis. No data is used for behavioral advertising, profiling, cross-site tracking, or creating a record of a child's activity outside this experience. Access to operational data is limited to personnel who require it for functional support, and all such data is deleted or aggregated within a short retention window.

## **More information**

For comprehensive information on how Common Sense Media processes personal data and the rights that you might have, please access these resources:

- [Privacy policy ([English](#) / [español](#))]
- [Children's Privacy Policy](#)
- [Terms of use ([English](#) / [español](#))]
- [\[Privacy Portal\]](#)