

PROFILE

Posses over 15 years of experience in graphics design, illustration with specialization in animations media design and technical vector graphic design.

EXPERIENCE

PT Toy Designer, Martian Toys, New York City, Philadelphia - 2018 to 2022

- Worked on x,y,z projections that results in sales for well-known artists xxx.
- Coordinated directly with factories productions for technical vector graphics, design, prepress designs.

Advertising Agency 100%, Sr. Director of Visual Design, Ukraine - 2009 to 2022

- Oversaw teams of x number of artists, writers, copywriters, and editors to deliver advertising materials for both digital and print.
- Managed digital elements and animation projects for broadcast graphics, including research, strategy, and design generations.

Advertising Agency, Contract Art Director, Ukraine - 2004 to 2020

- Supported the vision of four designers in creating corporate identity and company designs and developed brand books.
- Project management includes planning, task management, and coordinating with cross-departments.

RA 100% Publishing, Sr. Interactive Director, Ukraine - 2020 to 2022

- Supervised educational project "My Genius" which included the creation of project style, designs for logo, catalogs, stickers, coloring book, and coloring A1 format.
- Led managing printing preparation of all layouts for the printing house and designer gift merchandise and packaging design.

Brain Duck Inc., Illustrator, Ukraine — 2003 to 2005

- Developed corporate identity by designer character and captain of the character animation.
- Supported directing short videos by creating illustrations for the site and merchandise to prepare for publishing.

EDUCATION AND CERTIFICATIONS

Admiral Makarov National University of Shipbuilding,
BA In Designer and Visual Communications

The Union of Designers Ukraine, 2014 to Present.

American Institute of Graphics Arts (AIGA), 2020 to Present.

National Association of Artists and Sculptors of Ukraine Member, 2020 to Present.

SKILLS

Adobe Creative Suite, Visual design, 3D Texturing, media design (VR/AR),
advertising, animation, visual design, publishing, prepress, illustration, packaging design, graphic design.