

Hello [Career Coach's Name],

I stumbled upon your YouTube channel and website. I should mention, I'm really impressed by the valuable content you provide to your audience. Your wide range of courses can help your audience in every step of their professional journey.!

While your online presence is strong, I believe there's room for growth in your Facebook and Instagram ads.

After analyzing successful career coaches like Linda Raynier and Richard McMunn, I've identified several opportunities to better connect with your audience, ignite their curiosity, and get more eyeballs on your website. One suggestion is to increase the quantity of your Facebook ads.

I also took the initiative to optimize your newsletter landing page to resonate with your audience's career struggles. I'll share it with you below in this email!

I'm genuinely excited about the possibility of partnering up with you to reshape your social media ads. I'd love to discuss this opportunity further with you.

screenshot of the landing page

Have a great day,
Aggelos Gavras