

John Swienton III

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EDUCATION

University of Massachusetts Amherst Isenberg School of Management

Amherst, MA

Master of Science in Business Analytics

May 2025

- GPA: 3.70, 1 Semester

Relevant Coursework

- Predictive Modeling (Linear & Logistic Regression), Machine Learning (k-NN, Naïve Bayes, Decision Trees, Clustering), Bayesian Probability, Python for Data Science, SQL for Analytics, Power BI, Advanced Excel, Data Visualization

Bachelor of Science in Sport Management

December 2023

- GPA: 3.582
- Dean's List Honoree, 2 Semesters

EXPERIENCE

Stackers Pub / McMurphy's Tavern

Amherst, MA

Bartender & Bar Operations Support

April 2023 – Present

- Handled high-volume POS transactions with speed and accuracy
- Supported bar operations through stock management, restocking decisions, and real-time inventory adjustments
- Verified customer IDs and monitored occupancy to uphold safety standards and regulatory compliance
- Collaborated with staff during peak hours to maintain smooth service flow

Cape Cod Baseball League

Harwich, MA

MLB Scout Liaison, Harwich Mariners

June 2022 - August 2023

- Served as sole communicator between active players, coaches, and front office with scouts from the MLB
- Curated information in the form of active rosters, lineups, and scouting reports
- Facilitated sales for merchandise, concessions, and raffles
- Guided events involving fan engagement with athletes
- Aided media team through photography and color commentary

Town of Yarmouth Golf

Yarmouth, MA

Pro Shop Attendant

June 2023- August 2023

- Processed over 100 sales transactions each day by point-of-sale system
- Answered inbound calls, and greeted customers in the store
- Assisted in inventory management including, receiving, stocking, and monitoring product levels
- Performed Opening/ Closing duties

ACTIVITIES

Springfield Thunderbirds Inside Sales Program

Springfield, MA
2023

- Called former customers to execute new sales or drive interest to the team
- Assisted in creating and hosting an event between the Thunderbirds and UMass
- Created a partnership marketing plan between the team and a local company
- Lead the program in ticket sales

East Longmeadow Parks and Recreational Basketball

East Longmeadow, MA

Coach

2022

- Managed a team of 9 5th and 6th graders, as I taught them important life and basketball skills
- Promoted a winning mentality that resulted in a championship
- Communicated with parents to plan out scheduling and activities

SKILLS

- Advanced MS Excel: Pivot Tables, Pivot Charts, Power Pivot, Dashboard Creation, Power Query, What-If Analysis (Solver), Macros, Advanced Data Cleaning, Text Manipulation (Finding, Splitting, Slicing, Joining), Advanced Charts for Data Visualization
- Hands-on experience with SQL coding, Python, Tableau, ERDPlus, Power BI, SAP Business Objects Analysis, Access