

# JIN LEE

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New York, New York

<https://jin-lee.xyz/>

## Education

**Sejong University**, Seoul

Mar 2019 – Feb 2026

Bachelor of Arts in Design Innovation

GPA: 3.81

**Relevant course work:** UX Design 1&2, Generative Design, UX Design by AI, Graphic Design 1, Digital Media Design, Product System Design 1, Infographic, Visual Communication Design 1&2, Typography, Type & Image

## Professional Experience

**Octaura** New York, NY

Apr 2026 –

*Product Intern (Internship, On-site)*

- Designed and refined UX/UI for Octaura's Loans and CLO trading platforms, translating complex financial workflows into clearer, more intuitive product experiences for institutional users.
- Enhanced product consistency and scalability by streamlining design patterns, refining reusable components, and supporting cross-functional collaboration across product and engineering teams.

**Photorage**, Seoul, Korea

Mar 2023 – Jan 2024

*Product Designer, Design team (Full-time, Hybrid)*

- Led the end-to-end UX/UI design of the photo booth mobile app 'Photorage', optimizing user flows for photo saving.
- Increase MAU by 21% with UI improvements to share
- Reduce design decision time by 40% and increase development efficiency by building a design system

**Alphadiver**, Seoul, Korea

Jun 2022 – Dec 2022

*UX/UI Designer, Design team (Full-time, Hybrid)*

- Designed intuitive UX/UI for the SWIM online video learning application, focusing on optimizing user engagement process.
- Led FGI tests and structured user interviews (n=20) to gather actionable insights, which directly informed the platform's information architecture and navigation design.

## Leadership and Volunteer Experience

**Korea Japan Exchange Student(KJSE)**

Mar 2022 – Aug 2023

*President, Seoul, Korea*

- Managed a diverse group of 40 members(Korean and Japanese Students), fostering cross-cultural collaboration and aligning organizational goals.
- Planned and successfully executed 2+ major annual events coordinating with the Embassy.

**Sejong Volunteer 1**

Sep 2023 – Dec 2023

*Volunteer, Seoul, Korea*

- Contributed design expertise by creating visually effective and accessible posters to promote events and awareness for disabled organizations.

## Skills

Technical skills: UX/UI Design, A/B Testing, User Interviews, Prototyping, Interaction Design, Visual communication Design, UX Research, Built Design system

Tools: Figma, Protopie, Framer, Midjourney, Nano banana, Photoshop, Illustrator, Google Analytics, Jira, Notion

Soft skills: Cross-functional Collaboration, Critical Thinking, Root Cause Analysis, Giving/Receiving Constructive Feedback, Growth Mindset, Iterative Approach, Understanding KPIs

## Awards / Scholarships/Certifications

Korea University Startup Demo Day Encouragement Award

Nov 2023

Ministry of National Defense Start-up Competition Ministerial Award

Jan 2022