

Tab 1



AMBER OWEN

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Creative Director | Producer | Prod. Manager | Mentor (TB, WIG, WIA, CMA) | Board Director
10+ yrs leading animation, games & social for Nickelodeon, Disney, Mattel & Avatar Studios.
NYC / LA

EXPERIENCE

Creative Producer / Creative Director / Production Manager — Cartuna

2023 – 2025

- Directed end-to-end production, strategy, and client partnerships across branded, series, and IP projects.
- Oversaw teams of 10–60+ artists/vendors in all phases of production while maintaining quality, scope, and profitability.
- Established company-wide infrastructure for onboarding, documentation, scheduling, and budgeting.
- Managed TikTok content and schedules, driving engagement and brand visibility.

Selected Work:

- Avatar: The Last Airbender – Chibi Minis (Avatar Studios) — *Creative Producer, Design & Animation Supervisor*
- Genevieve's Playhouse (Genevieve's) — *Creative Producer*
- Powerline Live! A Goofy Movie 360° Concert Experience (Disney) — *Production Coordinator* — 4.1M views
- Rock Paper Scissors Reacts (Nickelodeon) — *Creative Director* — 1.4M views
- Michelle & The Draghouls (RuPaul's Drag Race) — *Creative Director* — Award-winning, Article Feature
- Monster High: Monster Ball Homecoming (Nickelodeon) — *Creative Director* — Toon Boom Ambassador recognition

Board of Directors, Member at Large — Gunner School

2025 – Present

- Leveraged personal network to secure \$20-100k in funding and strengthen the school's strategic partnerships.
- Provide executive-level guidance on growth, outreach, and mentorship initiatives.

Operations Manager — Children's Media Association

2025 – Present

- Streamline operations, budgeting, and member communications across departments to enhance efficiency and impact.

Exhibitor Relations Manager — Massachusetts Independent Comics Expo (MICE)

2024 – 2025

- Overhauled workflows, systems, and database for 600+ applicants and 200+ exhibitors, launched the first *Exhibitor Support Fund* and Discord community, and improved festival-wide turnaround times and positive Exhibitor experience.

Social Media Creative II — Tilting Point

2021 – 2023

- Produced and managed digital marketing campaigns for *SpongeBob Adventures: In a Jam*, scaling TikTok to 1M+ followers.

Pre-Production Manager — Baboon Animation

2020 – 2021

- Supervised international pre-production pipelines across 2D/3D series (*Taffy* – WB, *Richard the Stork*).

Freelance Creative / Animator — Various Clients (incl. Hornet, Nickelodeon, Augenblick)

2015 – 2020

AWARDS & RECOGNITION

Collisions Awards – Silver (2025) for *Michelle & The Draghouls*

Toon Boom Ambassador (2025) for *Monster High: Monster Ball*

Women in Games Ambassador (2025) for creative leadership on *SpongeBob Adventures*
Featured on **Times Square Billboard (2025)** as a "Top Mentor in Entertainment Career Guidance"

EDUCATION & CERTIFICATIONS

BFA Animation, School of Visual Arts

Business of Entertainment, NYU Tisch

Additional Certifications: Creative Production Management (BRIC), Movie Magic (Entertainment Partners), Scrum (In Progress)

SKILLS

Production Management • Client Relations • Budgeting & Scheduling • Team Leadership • Creative Direction • Business Development • Creative (Toon Boom Rigging, Animating, Storyboarding, Character Designing)

Tools: Airtable, ShotGrid/Flow, Movie Magic, Asana, Notion, Excel, Clickup, Salesforce, Adobe CC (PS, AE, PR, etc), Toon Boom