



Find a recruiter

- Go to LinkedIn search bar
 - Location
 - Type of recruiter (IT, etc.)
- Then send a **personalized** connect request (*note that the steps are different desktop vs. mobile*)
Go to the recruiter's profile
Computer/Desktop: click Connect and type your message
Mobile: Don't click Connect. Click ... to the right of Connect and choose Personalize invite
Be very polite
Here's an example of what to say:
"Hi, I'm hoping to connect because I'm currently looking for the role of, hope you can help."
Send resume later
Many don't answer. Don't take it personally. Recruiters get so many messages.
- If no response to your request, try to figure out their email and send the message that way.

Create the ultimate or All-Star LinkedIn profile

- Use a professional headshot
- Create a strong, keyword-optimized headline highlighting your expertise
- Complete all the sections, including "About" (Summary); include relevant keywords
- Ask for recommendations
- Don't forget your contact information
- Build your network within the platform

But most importantly....

Engage with the platform

If you want to get something out of this platform, you need to put something in first.

The [LinkedIn](#) algorithm has the power to suppress or elevate profiles based on engagement.

All of the activities below boost the [LinkedIn](#) algorithm in your favor.

"Like" interesting posts.

Write an insightful comment of at least one full sentence.

Like your own comments. Like and reply to other meaningful comments.

Share posts.

Post your own original content.

Engagement on [LinkedIn](#) needs to be consistent and meaningful.

You can monitor your daily profile view activity via "Profile Views."