

The Case for Open Textbooks in SFL - 531 Final Script

Slide 1: Hello and welcome, School of Family Life professors! Today, we're going to be talking about why we should adopt open textbooks into the SFL program.

Slide 2: We'll start off by defining open. Then, we'll talk about the advantages and disadvantages of open textbooks, and finally, we'll talk about the problems that open textbooks could actually solve.

Slide 3: So when I say "open textbook," I'm talking about an online, interactive resource that *somewhat* mirrors the content you would find in a traditional textbook . . .

Slide 4: . . . Except that you can retain, revise, remix, reuse, or redistribute this content. In other words, you can adopt it, modify it, and make it your own.

Slide 5: This can clearly produce quite a few advantages. We're going to be talking about six of the advantages of open textbooks today.

Slide 6: The first is that open textbooks are actually free. Secondly, because you can modify and adapt the content, it can be very interactive, and you can align the content with your learning outcomes.

Slide 7: You can also distribute materials much quicker, consistently improve the content to match a consistently changing field of research, and take more opportunities to share that research.

Slide 8: Obviously, with all proposals, come some drawbacks. Open textbooks do have three main drawbacks.

Slide 9: They are the language barriers, the dependence on technology and internet, and the additional effort that it will take for us as instructional designers and you as professors to create and adapt this material.

Slide 10: However, we feel that this additional effort is worth it because, on top of all of the advantages we mentioned, open textbooks can potentially solve problems SFL students face.

Slide 11: Open textbooks can increase academic performance, especially among vulnerable populations. Also, as open textbooks are free, student food insecurity could decrease.

Slide 12: We hope you'll consider our proposition, and we thank you for your consideration.