

CALL FOR POSTERS

Today, societies, including their economies and organizations, are facing great challenges of efficiency, competitiveness and survival, due to various latent risks arising from socio-technological changes, climatic phenomena or the institutional weakness of governments, which are becoming more and more accentuated and frequent. In this context, it is evident that the management of organizations faces various challenges. However, if they are properly addressed, they may become opportunities for organizations. Thus, from academia, we want to encourage discussion and dialogue, sharing recent experiences on these issues, both from academic research and from business.

Under this scenario, the Academic Department of Management Sciences - PUCP, invites researchers, teachers, students and professionals of Management and related sciences to present their posters related to the theme “Management in times of transformation: from challenges to opportunities” of the V International Congress of Management Sciences - COINGES, to be held in the city of Lima from May 14 to 16, 2025.

Key dates:

- Deadline for poster submission: January 20, 2025.
- Notification of poster acceptance and guidelines: March 15, 2025.
- Final poster submission: April 15, 2025.
- COINGES 2025: May 14-16, 2025.

About the poster proposal:

- The poster exhibition will be held throughout **May 15**.
- Posters related to good organizational practices, technology implementation experiences, change management, among others related to the COINGES 2025 theme will be accepted.
- The poster proposal must be submitted in PDF format including:
 - Name of the organization or institution
 - Name of the coordinator or person responsible for the project
 - Telephone, address and e-mail
 - Poster title
 - Abstract of 250 words maximum, which should indicate the general theme of the project to be presented and whether it is a completed project, project in progress, initiative, etc.
 - General description of the combination of visual and text elements in the final poster design. A draft or mock-up of the poster design may be included.

Submission of Proposals:

All proposals should be sent through the mail congreso.gestión@pucp.edu.pe in PDF format.

If you have any questions, please contact the COINGES 2025 Academic Committee at: congreso.gestion@pucp.edu.pe

For more information, please visit the conference web page: www.coinges.pucp.edu.pe

About COINGES

The International Congress of Management Sciences (COINGES) is a space that brings together the management community and integrates the academic and professional world in its different forms of participation, such as master and doctoral presentations, academic papers, posters, workshops, among others. Its main objective is to connect and bring the knowledge generated in research to the practice of organizational management, given its transforming potential.

COINGES, organized by the Academic Department of Management Sciences - PUCP, maintains, in all its editions, a perspective that distinguishes and intertwines different transversal, functional, sectorial and industrial approaches that are part of the field of study of Management Sciences. To this end, it takes into consideration the progress and development of organizations that are closely related to this discipline and the Peruvian and Latin American environment.

About the Academic Department of Management Sciences PUCP

The Academic Department of Management Sciences (DACG) of the Pontificia Universidad Católica del Perú, created on December 19, 2005, brings together the professors of our university who, through their dedication to study, research, teaching and social responsibility, are linked to the field of management sciences. Attached to the Faculty of Management and Senior Management (FGAD), the Department serves all academic units in which activities related to the area of management are carried out.