

Under the hood questions:

**1. Who is your avatar? The person you are trying to sell to**

Tim is 28 years old. He works at Starbucks and lives a pretty average life. He lives in a small town in Canada. He has a lot of stress at work and feels slightly burnt out. Also, he had a wife and 2 children and just went through a divorce. He has lost his children and now has to pay monthly alimony to his wife living with the children. He enjoys relaxing at the weekend from the stress at his workplace.

**2. What is their current situation and why is it so bad?**

He feels like he has no control over his life and wants to make a change. He feels lost in monthly payments although he isn't struggling financially. He feels extremely unhappy and unsatisfied with his current life. This is the result of his angry ex-wife demanding monthly payments on time while at the same time being extremely stressed at his workplace.

**3. What is their dream situation?**

He wants to be able to have his life in order and view everything from a third perspective. He doesn't want to obey his ex-wife anymore and wants to live a free and independent life. He wants to gain more courage and self-esteem & live a more happy and fulfilled life. Tim wants to be able to handle the stress at work with ease and on top of that live a relaxing life after work.

**4. What problems are stopping them from getting to their dream situation and how will your product solve them?**

A large amount of stress is the root of his problem. It is holding him back from reaching his dream situation and living a happy and relaxed life.

The product will help him to learn how to handle stress more easily and get a more clear view of his life situation. Which will make it possible for him to view his problems as low hurdles and overcome them with ease.

Fascinations:

How to overcome life's hurdles with ease and live a happy & satisfied life in 3 simple steps

How to become a master of your situation and overcome the stress at work with ease

How to handle stress at your workplace with ease in 3 simple steps

What you need to know to overcome life's hurdles with ease

What you need to know about the duratus secret life approach to living a more happy and fulfilled life

The single most effective way to adopt a more happy and fulfilled lifestyle

The single most effective way to build unbreakable self-esteem and live life without worries!

Why you are getting drowned in your stressful 9-5 work

Why you are suffering from a disorder in your life

Why you are struggling to maintain a smile in your daily life

The easiest way to build massive self-esteem and live a relaxing & happy life after your 9-5 shift

The safest way to walk through life with a bright smile on your face

The single most effective way to develop massive courage & walk through life happy again

How to overcome life's difficulties and gain massive self-esteem

The secret "duratus life foundation" approach to overcome life's hurdles in 3 simple steps in under 90 days!

What you need to know to make a comeback in life after a huge setback in under 90 days

Are you struggling to maintain your smile during your daily 9-5 shift?

Are you having difficulty staying calm and collected during your daily life?

Do you suffer from a lack of satisfaction while your ex-wife is demanding the next alimony?

How to handle your workplace stress with ease and live a happy & relaxing quitting time in under 90 days

Why you need to adapt the "duratus life foundation" secret to overcoming life's hurdles with ease

DIC email:

## **How to overcome life's difficulties in under 90 days!**

Stress at your workplace and divorce courts are clouding your thoughts, siphoning every last bit of happiness and joy you still had left...

While all you can think about is the next stressful Monday morning and you're next alimony payment for your ex-wife.

If this is you, then you need to know how to handle stress at your workplace with ease and don't get stressed about your next payment in 3 simple steps...

Because over 100+ men have been in your shoes and felt completely drowned in thoughts from life's difficulties...

Until they found out about the "duratus life foundation" secret which told them a more enjoyable approach to life...

If you are ready to become one of these shining and confident men and start living a more relaxed life after your daily shift.

**Reveal the foundation secret to relieve yourself from negative thinking and get a third-person view of your life**

PAS email:

## **The “Duratus way” to overcome life’s hurdles with ease in 90 days!**

Thoughts about monthly payments and stress at work are clouding your mind, while you are trying to live a relaxed and happy life after your shift...

Feeling the headband of negative emotions squeezing on your forehead with the only thing on your mind: “When does my shift end?”

Being drowned in the daily stress at your workplace and already feeling slightly burnt out...

Unable to relax for a moment even after you are done with your shift and you already went home...

Only to sit in front of the television, thinking about the next bills you have to pay...

You can end this stressful daily life and get a third perspective on your life to overcome life’s difficulties with ease in under 90 days.

If you are willing to relieve your mind from stressful thoughts and payments to live a more happy & relaxed life...

**Discover the “Duratus foundation secret” to overcome your daily obstacles and manage your stressful job with ease!**

HSO email:

## **How the magic foundation saved me from a burnout**

There I was, standing in front of my colleagues while handling the most stressful working hours with ease and with a bright smile on my face.

But to get to this point, I had a mental breakdown...

When I saw the line of customers reaching all the way to the other side of the street...

With my colleagues screaming at me for being too slow...

And my mind going crazy in thoughts about this stressful situation...

I completely lost my nerves and broke down on the floor.

I felt extremely lost and disoriented...

Unable to control anything. Not even my own thoughts...

I got dismissed that day...

And on the next day, on my way to Starbucks,

I met him...

He changed my life in an instant...

He made it possible for me to get a third perspective on my situation...

And from day to day, I felt more in control of my daily stress...

In a matter of weeks, I felt so much happier and more relaxed than you can imagine...

My colleagues can feel this bliss too.

And I can tell you what it was that changed everything for me...

**Discover how I managed to handle my daily stress more easily to live a more  
happy and relaxed life**