

Tinesha Erskine

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Objective

A detail oriented UX and information architect with 2 years of experience, seeking a challenging position to utilize my skills and contribute to the growth of a company.

Education

Bachelor of Applied Science in Technology Development and Management

St. Petersburg College, St. Petersburg, FL, 2022

Bachelor of Arts in Psychology

University of South Florida, Tampa, FL, 2015

Skills

User research methodologies (interviews, surveys, usability testing, etc.)

Wireframing and prototyping tools (Figma, Adobe XD, UXPin)

Design systems and pattern libraries

User-centered design process

Heuristic evaluation

Information architecture and content strategy

HTML/CSS/JS basics

Experience

Freelance UX Research and Design, 2022 - 2023

- Defined and planned the approach and methodologies in context of project scope and timeline.
- Conducted user research through surveys and interviews to identify user needs and pain points
- Brought insights to life through a narrative that clarifies the needs and desires of consumers and how those insights can be integrated into the designed experience
- Developed low and high-fidelity wireframes to communicate design solutions
- Created site maps and content inventories to ensure effective information architecture
- Collaborated with clients and stakeholders to provide design solutions that meet business needs and user requirements

UX Designer, Onshore Data, 2021 – 2022

- Led efforts to conceive, prototype, and test new products, services, and experiences, championing quick, scrappy, and iterative approaches to testing hypotheses
- Integrate secondary data into the insights process to develop a point of view and to tell a compelling story.
- Developed personas, user journey maps, and empathy maps to guide design decisions.
- Created wireframes and prototypes using Figma and Adobe XD to visualize design solutions.
- Collaborated with developers and stakeholders to ensure designs were feasible and aligned with business goals.

Projects

Portfolio: <https://tineshaerskine.com>

Certifications

Google UX Design Certificate, Coursera, 2022