

Cobras Band

Fundraising is a big part of our program's success. To help, we are using FanAngel, an online fundraising platform to minimize our efforts and maximize our results.

To make this successful, we need your help! It truly takes *EVERYONE'S* participation to make this work.

Here's what we need from you:

- **STEP 1:** Your participant needs to use a phone or computer, use an email checked often, and connect to the fundraiser.
 - The initial individual fundraising goal is **\$500**.
 - Use this link to get started:
www.fanangel.com/join/pvcobra-band
- *Please note: if you already have a FanAngel account, you must use this link to automatically link this campaign to your profile. If you do not follow the link, you will not be connected.*
- **STEP 2:** Add **participant's** name and a **nice headshot**; click next.
- **STEP 3:** In the bottom right corner, click Add Supporter. Input **20+** valid email addresses of your biggest supporters from around the country.
 - If you're using a returning profile, click on copy invites to import previous email addresses used.
- **STEP 4:** Now, please start sharing your fundraising profile on social media!

Please do not share the above link - it is to only be used to create the fundraising profile. **You will be emailed a link to share your fundraising page on social media or through personal messaging.**

- Here's a 1-minute video which shows your participants how to send text messages quickly and easily to potential donors with our new click-to-send feature: <https://vimeo.com/854246757>.

Use the donor idea list to consider quality supporters with both the desire and means to support our program. If you're not sure if someone would be interested, we highly recommend to still add them! The more people you ask for support, the more successful our fundraiser will be!

Donor Idea List

- Family Friends, Social Friends, Church Friends, and Co-Workers
- Grandparents, Aunts/Uncles, Great Aunts/Uncles, Cousins
- Community business contacts: doctors, dentists, lawyers, small businesses
- Neighbors
- ****We highly suggest not including Teachers and Student Peers.**

IMPORTANT NOTES:

1. Once your participant has created their profile, please enter email addresses into the queue; **they will be sent at a later date once we get everyone entered.**
2. FanAngel uses the industry's most secure privacy and protection standards. Email addresses are **never** shared or sold.
3. FanAngel's automation system will send supporters up to three reminders after launch.
4. When donors visit the page, they will see the participant's individual goal separate of the team goal. The individual and team goal will automatically increase in allocated increments the initial goal has been met. This staged goal has been shown to increase online fundraising results.