

World Arts West Cultural Dance Catalyst Fund Grant **Application Questions**

Eligibility:

1. Are you a culturally-based dance organization, company or arts collective?
2. Are you based in California?
3. What is your operating budget? (total expense)?

To answer this question we seek one number. That number can be any of the following numbers:

- Current Fiscal Year Total Budgeted Expenses
- Last Completed Fiscal Year Total Actual Expenses
- Average of last three years Expenses

If part of a larger organization, please also include their annual budget.

4. Is your annual budget less than \$500,000 (expenses) Yes/No

If organization passes eligibility, they would advance forward to answer these questions:

Section 1: Basic Information (short answers, fill-in fields)

Organization/Company/Collective Name

Director/Lead Artist Name

Contact Name for the Application

Email

Phone Number

Address

Website

Social Media Handles

What type of organization are you?

- Nonprofit

- Fiscally Sponsored Project
 - LLC
 - Other
- If you chose other, please describe:

What year was your organization/collective formed?

Section 2: Narrative Questions

1. Describe your work and how it serves your community. **(400 words)**
2. Describe your community, and how your organization and leadership reflects your community. **(400 words)**
3. How has your work sought to advance well-being in your community? **(400 words)**
4. What values drive your work, and how will these funds advance your work? **(400 words)**
5. Cultural Practice Focus: What cultural tradition(s) does your work preserve, sustain and/or advance, and how do you ensure continuity and community ownership in your practice? **(300 words)**
6. Intergenerational Impact: How does your work engage multiple generations (youth, adults, elders) within your community? **(300 words)**
7. Access & Equity: What practices do you use to make your programs accessible to historically excluded communities (e.g., language access, disability access, immigrant/undocumented communities)? **(300 words)**
8. Organization Sustainability: What do you need most right now to strengthen your sustainability as a cultural organization? (e.g., funding, professional development opportunities, space, capacity, visibility, partnerships). **(300 words)**
9. Cohort Participation: In addition to receiving funds, grantees will participate in a WAW-led cohort. What would be most valuable for you to gain from peer learning and cohort participation? **(200 words)**

Section 3: Supporting Materials (Optional but Strongly Encouraged)

You may link any of the following work samples (up to 3 links)

- Community testimonials or quotes from partners
- Photos
- Videos (max 3 minutes; Provide a timestamp cue of where the sample begins if not at beginning)
- Annual reports or press articles

Section 4: Certification (checkboxes)

- I certify that all information provided in this application is true and accurate.
 - I understand that, if funded, my organization/collective will participate in the World Arts West Cultural Dance Catalyst Fund cohort model.
 - I agree to provide a brief report (written or verbal) at the end of the grant year.
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World Arts West Cultural Dance Catalyst Fund Scoring Rubric

Scoring Rubric for the World Arts West (WAW) Cultural Dance Catalyst Fund under the Wallace Advancing Well-Being in the Arts initiative. It's structured to balance the required common questions with WAW's supplemental priorities.

Scoring Rubric: Each application will be reviewed and scored by a community panel. Reviewers will use the following rubric to evaluate applications. Scores will be based on how well the applicant addresses each criterion.

Scoring Scale (for each criterion):

10 – Excellent: Strong evidence, clear and compelling response

8 – Very Good: Good evidence, minor gaps

6 – Adequate: Meets basic expectations, lacks depth in some areas

4 – Weak: Limited evidence, unclear or underdeveloped response

2 – Poor: Does not meet the criterion or not addressed

Section 1: Alignment with Selection Criteria (80 points total)

1. Community Service & Impact (2–10 points)

- Strength and clarity in describing your work and how it serves your community.
- Demonstrated positive outcomes for the community.

2. Community Representation (2–10 points)

- Leadership and organizational structure reflect the community served.
- Of/by/for approach to cultural work.

3. Advancing Well-Being (2–10 points)

Clear examples of how the work contributes to community well-being (healing, resilience, belonging, joy, sustainability).

4. Values & Funding Use (0–10 points)

- Articulation of organizational values.
- How the grant funds will advance or sustain the work.

5. Cultural Practice Continuity (2–10 points)

Commitment to sustaining cultural traditions with authenticity, continuity, and community ownership.

6. Intergenerational Engagement (2–10 points)

Evidence of meaningful engagement across generations (youth, adults, elders).

7. Access & Equity (2–10 points)

Practices that increase accessibility for historically excluded communities (language access, disability justice, immigrant/undocumented communities, etc.).

8. Organizational/Artist Sustainability (2–10 points)

- Clear articulation of current sustainability needs.
- Evidence that funds will strengthen long-term capacity or stability.

Section 3: Cohort Participation & Support (20 points total)

9. Cohort Engagement (2–10 points)

- Willingness and readiness to participate in the WAW-led cohort.
- Thoughtful ideas on how cohort participation would be valuable to them and their peers.

10. Supporting Materials (0–10 points)

Optional materials (work samples, testimonials, photos, reports, etc.) help strengthen application by illustrating impact or quality.

Total Possible Points: 100