pendulum

Intelligence Department: Communications Strategist

Pendulum empowers companies to uncover and mitigate threats that harmful narratives pose for their brand, executives, and reputation through narrative-based intelligence. As a venture-backed, Series A startup, we create solutions for our customers while tackling industry's and society's biggest problem about misinformation and disinformation. We are focused on mission, motivated by solving technical problems, and obsessed with our users. If our mission and these values resonate with you, please apply to help uncover harmful narratives.

Pendulum has recently entered into a partnership with Hill & Knowlton, a leading strategic communications firm. We will be handling H&K's customers that are interested in addressing data-driven analytics on reputation and brand management. As the relationship grows, our communications group will grow. This is the first of two positions geared towards what we hope will be a growing public affairs discipline in Pendulum. For now, this position will be part of the Intelligence Department.

What You'll Do

- Understand Pendulum's platform and H&K-related dashboard and features to take ownership for adoption, implementation, and problem solving.
- Find solutions for analytic challenges with a focus on public affairs and communications.
- Work with customers and H&K to conceptualize technical solutions.
- Take the use cases from these engagements and communicate findings to Data Science, Engineering, and Product so that they can improve/update the platform.
- Manage projects related to our public relations partner and track the outcomes.
- Travel up to between 20-30%.

What You've Done

- At least five to seven years of experience in government or public affairs offices. Comfortable interacting with and very knowledgeable of the community of public relations professionals in government, big tech, Fortune 100 firms, or large public relations holdings.
- Working knowledge of SaaS platforms.
- Understand misinformation/disinformation challenges in audio-visual social media platforms.
- Performed in a dynamic, cross-functional environment, especially with data science, engineering, and product teams.
- Excellent written and verbal communication skills, with writing/briefing samples furnished upon request.
- Exposure to boolean keyword searches or willingness to become knowledgeable in boolean keyword searches.

What We Offer

- Experience working at a SaaS startup in which the mission is about tackling societal harms in the social media ecosystem.

- Learn from industry and government experts who value initiative and encourage innovation.
- Unlimited PTO, company holidays, and two additional holidays of the employee's choice.
- 100% employer-paid premiums (for employees and 50% for dependents) with a low-deductible plan.
- Remote and telework setups for employees.

Diversity, Equity, and Inclusion Statement

At Pendulum, diversity and inclusion is one of our core values and at the forefront of hiring and day-to-day operations. Diverse teams are the strongest teams because the plurality of experiences informs our decision making and thought process. Our mission of fighting against the impacts of harmful narratives and the underlying analysis, claims, and communities in our society demands diversity of thought at all levels in our team. As such, prioritizing equitable conditions are key to our requirements for hiring at Pendulum.