



Motorcycle Santa Medical Hardship Support Program V2

Prepared by:

Sureshot Consulting Group

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Motorcycle Santa Mission:

Motorcycle Santa helps to alleviate unforeseen complications for families facing medical hardship

Program Name: Motorcycle Santa Medical Hardship Support Program

Purpose:

The Motorcycle Santa Medical Hardship Support Program offers assistance to individuals or families facing medical hardship, specifically related to medical hardship. This program aims to alleviate some of the financial and emotional burdens associated with medical conditions.

Nomination Process**Who Can Nominate?**

The general public is invited to nominate an individual or family facing financial hardship due to youth illness. Nominations can be submitted via the Motorcycle Santa website or through local partners.

Required Information for Nominations:

Nominees must provide the following details:

1. Nominators Contact Information: Name, phone number, and email.
2. Nominees Contact Information: Name, age, and relationship to the nominator.
3. Medical Condition and Reason for Hardship: A narrative explaining the illness, treatment plan, and the specific financial hardships the nominee is experiencing due to medical needs.
4. Desired Assistance: What the nominee needs help with (e.g., medical expenses, household bills, clothing, or other essentials).

Selection Criteria and Process:

The selection process will consist of a form submittal, a review by the selection committee, an interview, and a final selection.

Step 1: Form Submittal

The form will consist of the below information:

1. Narrative: The personal story shared by the nominator, highlighting the severity of the illness and the impact it has had on the nominee's life.

2. Financial Need: Demonstrating that the nominee is experiencing significant financial hardship due to medical expenses or related costs.

Both individuals and families facing hardship will be treated equally, with no preference given based on family size or other demographic factors.

Step 2: Selection Committee Review

Priority Focus:

The program focuses on supporting medical hardship, with no restrictions on specific types of illness.

Timeline

Nomination Period:

Start Date: September 1, 2025

End Date: November 1, 2025

Selection and Notification:

Nominees will be reviewed after the nomination deadline. Recipients will be notified by December 15, 2025 or at the discretion of the selection committee.

Distribution of Assistance:

Gifts, gift cards, and direct payments will be distributed as soon as possible after the recipients are selected, with a goal of completing distribution by December 24, 2025.

Assistance Provided

Recipients will may receive assistance in some/combination of:

1. Physical Items: Essential items, such as clothing, blankets, or medical supplies, as appropriate.
2. Gift Cards: To assist with groceries, gas, or other day-to-day needs.
3. Direct Payments: For medical bills, household expenses, or other urgent needs.

The budget for each recipient will be flexible and based on their specific needs and at the discretion of the Motorcycle Santa Board, with an emphasis on making a meaningful impact.

Privacy and Confidentiality

All nominee information, including medical details, will be kept confidential. Only necessary details will be shared with the review committee, and recipient's personal information will not be made public unless permission is granted.

Review Process

The selection will be handled by the Board of Motorcycle Santa, with oversight from program leadership. The committee will review all nominations and choose recipients based on the narrative and financial need.

Program Promotion

The program will be promoted via:

Social Media: Announcements, calls for nominations, and recipient stories shared on platforms such as Facebook, Instagram, and Twitter.

Website: Information on the program, including how to nominate and apply.

Local Partnerships: Community groups and organizations to help spread the word.

Donations and Budget

Donations: The Motorcycle Santa program will accept public and corporate donations to help fund the assistance for selected recipients.

Management: A clear proposal outlining the use of donations will be prepared, and the program will ensure all funds are used effectively to provide relief to the recipients.

Post-Program Reporting

Recipients will be asked to provide feedback on how the assistance impacted their lives. This reporting will focus on the positive changes that occurred due to the support they received, including any improvements in their financial situation or quality of life.

Summary Timeline

Task	Date
Nomination Period Opens	September 1, 2025
Nomination Period Closes	November 1, 2025

Selection Period	November 1, 2025-December 15, 2025
Recipient Notification	NLT December 15, 2025
Distribution of Assistance	By December 24, 2025

This program will provide a direct and meaningful impact for families and individuals facing financial hardship due to youth illnesses, while also being flexible enough to address different types of needs.

