

Pedro Fernando de Mattos Baptista

6474823997 | pedrofmattosb@gmail.com | Toronto, ON M4Y 3G4

LinkedIn: <https://www.linkedin.com/in/pedro-fernando-de-mattos-baptista-259645137/>

Portfolio: <https://www.pedrobaptista.com>

GitHub: <https://github.com/leatonos>

Professional Summary

An experienced full-stack developer with a passion for learning and creating interactive platforms. Strong understanding of Wordpress and modern JavaScript and its ecosystem, with expertise in building React and React Native applications. Skilled in Node.js and php backend development and very familiar with SQL and noSQL databases like MySQL, MongoDB, DynamoDB, Firebase and PostgreSQL. Well-versed in native development tools like Xcode and Android Studio. Proven track record of leading project teams and delivering high-quality work on time. Thrives in agile environments and has a knack for problem-solving. Excited about the opportunity to shape the strategy of a rapidly expanding company and make a significant impact on both the organization and end users. Previous experience in a startup environment..

Skills

- HTML, CSS, JavaScript, Typescript, jQuery and Bootstrap
- Database Development with MySQL, MongoDB, Firebase, and DynamoDB
- Back-End development with Node.js, Express, php and Socket.io
- Team collaboration with Github
- React.js and React Native
- SASS, SCSS, Bootstrap and Tailwind
- AWS Services and Azure
- Building Rest APIs and GraphQL
- Python and C#.NET

Experience

Full Stack Shopify Developer - Sex Dolls Canada, Toronto, Ontario

August 2022 - June 2023

- Created code and tested full-stack React.js web application software. Saving 35% of time in payroll and other internal operations
- Realtime database interactions with Socket.io and Node.js
- Developed customer-facing components on Shopify Stores using Liquid and Hydrogen
- Developed Web Hooks using Node.js and Shopify REST API
- Created and Managed MongoDB Databases, MySQL and PHP

Web Designer - Yeco Marketing, Toronto, Ontario

January 2022 - August 2022

- Prepared website low-fidelity wireframes and high-fidelity mockups for developers and project managers.
- Translated Layouts to full responsive websites using Wordpress, CSS, HTML and Javascript
- Improved usability and appearance of older websites, SEO performance and loading speed in 20%

E-Commerce Developer - BR-ME, São Paulo, SP, Brazil

September 2019 - November 2021

- Enhanced Web sites and applications by developing robust databases.
- Adapted websites to match changing user preferences and client demands with regular updates.
- Matched content to customer specifications through skilled design, writing and editing.
- Tested and validated programs to enhance applications and improve performance.
- Developed APIs with php
- Created reusable components with React.js or Vue.js
- Executed and developed unit test with Jest
- Managed product database with MySQL and MongoDB

Digital Marketing Intern - Schneider electric, São Paulo, SP, Brazil

February 2017 - August 2019

- Updated and translated new content to the website
- Managed more than 30 email marketing campaigns
- Created product pages and landing pages using HTML, CSS and Javascript
- Simplified the process of lead generation in events increasing the leads in 45%, creating a lead generation platform using React.js and php

Education

Post-Degree: Mobile Applications - Lambton College, Toronto, Ontario

August 2022

Bachelor: Digital Design - Universidade Anhembi Morumbi, São Paulo, SP

December 2018