

Keyword Report #39: Rocket Italian Reviews

Primary Product: Rocket Italian

Clickbank product, Italian language course divided in 3 leves.
Level 1 \$149.95, level 2 \$299.00 or level 1,2 and 3 for \$449.85.

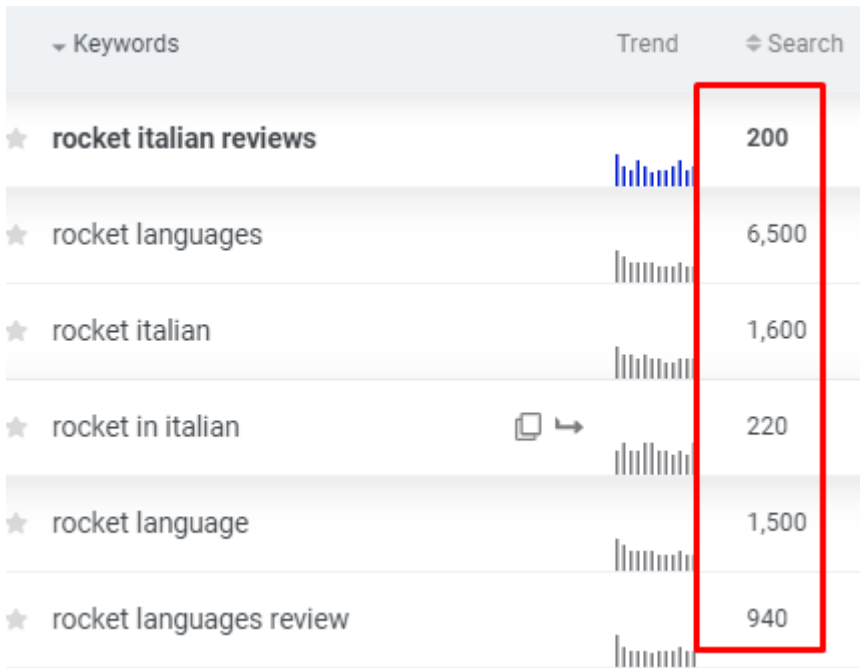
Official product site:

<https://www.rocketlanguages.com/italian/premium?hop=0>
<https://www.rocketlanguages.com/pricing?language=italian>

Primary keyword to target: Rocket Italian Reviews

Other keywords to target (non-primary)

Good volume of searches for a lot of related keywords



Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD	KFWinder KD
Rocket Italian Reviews	9 (easy)	66% (easy)	24 (super easy)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume	KFWinder Search Volume
Rocket Italian Reviews	100	440	200

Google Keyword Planner validation that search volumes are accurate:

Keywords you provided	
☐ rocket italian reviews	100 – 1K
☐ rocket italian	1K – 10K

Competition Analysis for this keyword:

“Rocket Italian Reviews ”

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
https://www.mezzoguild.com/rocket-italian-review/	1.1M – Weak	2130 words	Medium size article on a weak site. Can be outranked by a long and quality review.
https://www.theitalianexperiment.com/review/rocket-italian-review	2.3M – Weak	1895 words	Medium – length article on a weak site. Can be outranked by a long and quality review.
https://www.alllanguageresources.com/rocket-italian/	2.9M – Weak	2210 words	Medium – length article on a weak site. Can be outranked by a long and quality review.
https://www.yearlyglot.com/rocket-italian-review/	14M – Very Weak	1787 words	Medium length article on a very weak site. Can be outranked by a long and quality review.
https://www.justitaly.co/rocket-italian	4.4M – Weak	2745 words	Medium to long article on a weak domain. Can be outranked with a

-review/			quality article.
https://www.amazon.com/Italian-Rocket-understand-lessons-Android/dp/BOOCM1HA3U	27 - Very Strong		Product listing
https://languagegetsar.com/rocket-italian-review/	3.0M - Weak	1299 words	Short-length post on a weak site. Can be outranked with a quality article
https://livefluent.com/rocket-italian-full-review-pros-cons/	6.8M - Weak	2221 words	Medium sized article on a weak site - can be outranked with a nice long review..
https://untolditaly.com/rocket-italian-review/	10M - Very Weak	2241 words	Medium size article on a very weak website. This can be outranked by an awesome complete review.

Conclusion:

- Extremely easy keyword
- Most domains are ranking with short content
- Clickbank product decent conversion rate & commission
- You can outrank bottom 3 with a proper review of 2,500+ words

Suggested strategy:

- Publish a very high quality review of the product, more complete than any existing posts. Make sure to include Pros and Cons, product warranty, reviews, where to buy, what do you get etc.
- Make the post 2,500 - 3,000 words
- You should have a good chance of ranking in the bottom 3 results
- Link from the review several times to the product via your affiliate link
- Use this article as a guidance:

<https://www.justitaly.co/rocket-italian-review/>

- Make sure you have a catchy SEO title and meta description. Check out the competition:

Search result

- 1 Rocket Italian Review (2021): I Tested The Course Thoroughly
<https://www.mezzoguild.com/rocket-italian-review/> ▼
► 4 Sitelinks
- 2 Rocket Italian Review - Is it any good? - The Italian Experiment
<https://www.theitalianexperiment.com/review/rocket-italian-review/> ▼
- 3 Rocket Italian Review - Be Wary Of Dishonest Rocket ...
<https://www.alllanguageresources.com/rocket-italian/> ▼
- 4 10 Things To Know Before Buying Rocket Italian (Review)
<https://www.yearlyglot.com/rocket-italian-review/> ▼
- 5 ► People also ask
- 6 Rocket Italian Review Tested by Real Italians (2021 Update + ...
<https://www.justitaly.co/rocket-italian-review/> ▼
► 3 Sitelinks
- 7 Learn Italian with Rocket Italian Level 1: 120 ... - Amazon.com
<https://www.amazon.com/Italian-Rocket-understand-lessons-Andre/>
- 8 Rocket Italian Review (2021) 3 Reasons Why We Recommend It
<https://language4sale.com/rocket-italian-review/> ▼
- 9 Rocket Italian: Full Review (Pros & Cons) - Live Fluent
<https://livefluent.com/rocket-italian-full-review-pros-cons/> ▼
- 10 Rocket Italian review - does the online language program work?
<https://untolditaly.com/rocket-italian-review/> ▼

You can promote this product using the following Affiliate program:

- Join Clickbank: <https://www.clickbank.com/promote/>
- Affiliate Page: <https://www.rocketlanguages.com/aff/>
- Sales Page: <https://www.rocketlanguages.com/italian/premium?hop=0>
- Commission: up to 70%

Clickbank product:

Rocket Italian: Earn Top Dollar Selling A Product That People Love!

Earn Up To 70% Commissions With Rocket Italian. We Have Been In The Language Learning Business For 15 Years, So We Can Help You. Feel Good About Selling A High Quality Product That Actually Works! This Is Proven By Our Very Low Refund Rate. Apply Now!

Affiliate Page: <https://www.rocketlanguages.com/aff/>

Affiliate Support Contact: affiliates@rocketlanguages.com

Avg \$/conversion

\$108.22

PROMOTE



Add To Favorites

Vendor Spotlight

Stats: Initial \$/conversion: **\$99.81** | Recurring \$/rebill: **\$26.28** | Grav: 7.65
Cat: **Languages : Italian**