Jump on the Clouds

Our website: https://jumponthecloudss.wixsite.com/jum ponthecloudss

Instagram: https://www.instagram.com/jump.ontheclouds/

FAQ: https://jumponthecloudss.wixsite.com/jumponthecloudss/faq

Missions Statement:

We are a blog website where we mainly focus on fashion, food, beauty, and lifestyle. We believe that these topics are not just necessities, but they are an expression of who we are. Our blog is the perfect place to discover the latest fashion trends, explore new restaurants and recipes, and get inspired. Our team is made up of passionate writers and bloggers who believe that fashion, food, and lifestyle can bring people together and create unforgettable experiences.

Apply to become part of our team!
-   https://forms.gle/jiBkJpg46RivTpMG8

Our Positions:
-   Bloggers
-   Graphic Designers

If you are a part of the *Graphic Design* team, you will still be required to do <u>at least</u> 1 blog a month. Each role must conduct its own research and follow through with any other tasks that go along with the role. You may choose any topic.
- ➢ Our main focuses:
    - ○ Fashion
    - ○ Food
    - ○ Lifestyle

- ○ Beauty

Bloggers:

Everyone part of Jump On the Clouds is considered a blogger. Whether you have another position you will be still required to write <u>at least</u> 1 blog each month. Bloggers must convey their own research. Members are expected to log their research and blogs written on a Google Doc then report back to executives.

<u>How to Start Blogging:</u>

- ❖ When you choose a topic to write about please submit the google form <u>https://forms.gle/46ci5vUnwttuTHKx7</u> or email <u>jumponthecloudss@gmail.com</u> to confirm your topic
- ❖ **<u>You are not required</u>** to use this template, but if you are struggling to begin your research: <u>Click here for our Research/Blog Template</u>
- ❖ Once you are finished with your research and blog you **MUST** send it to <u>jumponthecloudss@gmail.com</u> to check overall grammar and plagiarism!
- ❖ <u>Make sure all blogs include:</u>
- ➢ All blogs must have min. 400 words
- ➢ Use size 12 font
- ➢ Space out your format
- ➢ Make sure to have a title and make sure it's catchy! Add a picture for the cover!
- ➢ OPTIONAL: write 2-3 sentence excerpt; giving a preview of what the blog will be about
- ➢ Cite ALL SOURCES
  - ○ <u>Use MLA citations</u>
    - ■ <u>Please look at our blogs on our website for reference</u>
- ➢ When blogs are complete, send them to <u>jumponthecloudss@gmail.com</u>
- ➢ After everything is complete we will post accordingly to our schedule

If there are any other topics you'd like to research, other than the one you've just completed, please contact us again.

Graphic Design Team:

Graphic Designers are in charge of designing covers and "sneak peek's" for our Instagram page.
They may use any kind of website/platform that allows them to meet the requirements (e.g, Canva).

How to Start the Graphic Design Project:

- ❖ One of the executives will email you a topic to create a graphic design on
- ❖ After you have confirmed the design, you may start designing:
- ❖ Make sure your design includes:
  - ➢ A TITLE
  - ➢ The topics research (this will be sent to you)
  - ➢ Try to make the colors match the theme, and make it eye-catching/appealing.
  - ➢ Add 1-2 graphics per page (depending on how much information is given)
    OR
  - ➢ Write a mini-blog for the Instagram post (Make sure to confirm the topic)
  - ➢ If you choose this option you will not be required to write a full blog for the month
- ❖ When you've finished your design, email jumponthecloudss@gmail.com to make sure all requirements are met.

If you're interested in designing another project, other than the one you've just completed, please contact us again.

Graphic Design Example:
If you're unsure of how to begin designing, look at our Instagram page reference!

For ALL members that apply:

We do not tolerate any type of plagiarism. So please make sure to double-check all work.

Volunteer Hour Requirements:

To get awarded for completion you must have completed all the requirements:
- Live in USA
- Each <u>blog</u> written will be given **6 hours**
- Each <u>graphic design</u> created will be given **1 hour**
- You will be given extra hours if you complete at least 4 blogs in one month. If you are a *graphic designer* or a part of the *social media team*, then at least 2-3 blogs.
- Have all research websites cited.
    - Ensure you have the blogs you used the website for with the cited resources.

P.S. Our goal is to give out as many hours as possible so all our bloggers reach min.

Contact Information:
- (Founder) Rachel Kim: jumponthecloudss@gmail.com
- (Vice President) Rita Yan: raytary0418@gmail.com
- (Graphic Designer Manager): Keira Leung: kikokaat@gmail.com