

Hey there, Becca here from inside the square, in this tiny tutorial, I'll show you how to add an SEO title to a specific blog post in your Squarespace website from your main navigation, select the pages option and click into the blog and where the post exists from here. Select the blog post that you're going to edit on the right hand side of that blog post. When you hover over it, you'll see these three little dots click there and select settings. And this will take you to your blog post settings menu. From here, you can click the SEO tab and on this very first line you can enter in your SEO title. Squarespace will allow you to add up to 100 characters and I recommend including a keyword or two, because those will show up bold. If that's what's used in the user search, once you've entered the title, you'd like, go ahead and select save, and you'll be good to go.

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I'll show you one more time. How we got there, starting from our main menu, select pages and click into the blog where the post exists from here, click on the individual blog that you're going to edit and select this icon right here to open up your settings menu by selecting settings, you can navigate down to SEO, and this is where you'll enter in the SEO title underneath the title. You also have the option to add an SEO description up to 400 characters. When you've added the content you want to select save, and you'll be good to go

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