

Sunday OODA - Loop - 21 Juli 2024

1. Lessons Learned

This week I got a few opportunities to do some small jobs and earn some cash. Firstly I thought “Oh, but If I do this I won’t have a lot of time for copywriting...” but then I realized that it would be dumb not to do it! Of course I want the revenue share deals and lots of money coming in, but until then I will pick up whatever small win I can get. So I applied the same strategy and mentality from a GWS to these small projects and quickly and efficiently got the money in. What did I learn?

- Keep your eyes open for ALL opportunities of earning money
- Apply the same focus and intensity to the small, mundane tasks as you do to the “important work”
- Keep the momentum, one win will bring another one! (The guy I helped at the beginning of the week was impressed with my attitude and asked me to help him again this coming Monday and Tuesday!)
- Nothing new, but saw it more clearly this week: there is not much growth in the comfort zone. You have to get out!

2. Victories Achieved

- I made about 600 \$ hustling on the side (some carpentry work, fixing some light bulbs, building a table, taking some things to the dump)
- Got another small job lined up for Monday and Tuesday
- Good progress on my client’s website
- Kept a good communication with him over the week

3. How many days you completed the Daily Checklist last week

4. Goals for next week:

- Finish and publish the website for my client
- Apply for Intermediate
- Split a huge pile of wood :)
- Go in war mode:
 - Wake up at 04.00 am
 - No social media/youtube/news
 - Go to bed at 21.00 pm
 - Finish some small job around the house (filling up the wood shed, painting a cupboard, shelves for my daughters etc.)
 - Detail and finish the plan to land a first revenue share deal with a client
 - 200 burpees/day

5. Top question/challenge

- I will push to have the “Intermediate” Tag by next Sunday. There is still a bit of work left on the website which puts it right at the border of doable/ not doable => perfect short term goal!

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