

CONSADOR

URL: www.consadorclothing.com

Instagram: [@consadorofficial](https://www.instagram.com/consadorofficial)

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Twitter: [@shopconsador](https://twitter.com/shopconsador)

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Facebook: [@consador](https://www.facebook.com/consador)

Products: Women's Clothing

Main Target Market / Avatar:

- Males 15-40
- Females 14-32

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Company's goals:

- Spread self-confidence in the form of garments and clothing
- Spread uniqueness and self-expression (externalizing of personalities)
- Boosting self esteem / self worth
- Feel more comfortable & authentic
- Display art in the form of clothing
- Social Validation from others
- Garments for specific & special occasions
- Allow girls to model after people they look up to
-

3 copy examples below

DIC EMAIL COPY (DRAFT)

SUBJECT LINE : If you're not a fan of Barbie, please just leave

This is *ONLY* for us girls who got their first pair of heels in an easter basket. Tuh!

Remember those days?

Like how old were we back then? 6? Lol

Pure Nostalgia.

I always loved Barbie with my little dream house, the heels she wore, her blonde hair
EVERYTHING!!!!!!

I loved Barbie so much I even walked to school on my tippy toes !!!
(iykyk)

I was a true fan of hers and now that the movie is out, I can't help but feel like a toddler all over again.

I'm curious... is it just me???

I bet so many girls wanted to be like Barbie when they grew up. I know I did...
I don't think that ever changed even now that I'm older.

Ready for a twist?

I bet some friends you have, some of the girls from your school, girls in your neighborhood have the same nostalgia.

Even the Queens of rap (Nikki Minaj and Ice Spice)
They wanted to be Barbie too.

Since you did too (I'm assuming),

Girl !!!!!!!! Let me put you on

Since all barbies are created equal, you're definitely missing out on some ways you can become your own Barbie too!

Live your barbie dream by checking out the *new* Pink Barbie Clothing Collections.

You can not enter without the intention of being a Barbie...

But since you already know you can be a Barbie, you might as well dress like one ;)

<https://www.consadorclothing.com/barbie-collections>

PAS EMAIL COPY (DRAFT)

SUBJECT LINE : Stupid F#%\$ING Insecurities

Insecurities... we all have them.

One way or another.

If you're one of the ones that pretend you don't have any insecurities,

You're definitely insecure about what people will think about you, if they found out...

You might have a double chin.

You might strongly hate your nose.

You might have long feet.

Undone hair

You may have a long back or a 28 AA breast size.

You might not be anywhere near curvy or athletic.

Whatever it is, you know deep down inside.

Other girls you see don't have any of your insecurities

or at the very least, knows how to hide them.

Yes, society puts a ridiculous amount of pressure & importance on "outer beauty"

But life is a game the high-value girls play.

You either play to win & win big OR

you just stroll through your life half-confident & permanently insecure.

The best version of you is waiting on the other side with the things you want:

(attractive men, high status, other girls wanting to be like you...)

Choose to get rid of your stupid f#%\$ing insecurities & shop the clothes you NEED that makes those weaknesses go away.

The high status girls have been here before you. They took pride in how they look. They were insecure too but they took action.

They found the solution:

www.consadorclothing.com/insecure-free-women

HSO EMAIL COPY (DRAFT)

SUBJECT LINE : Have you ever been in the auditorium alone at night?

Don't try it now!!!

During the month of October there is said to be a band of ghosts who re-enact plays for the living about how they each died.

There is a twist...

When they get to the **death scene**, they take a member of the audience and kill them instead.

The unlucky person is then doomed to spend the rest of eternity giving plays and taking the souls of the living.

There was one clever dark-haired girl who became the *hero* of the night, though.

She was around 5'5" and 105lbs.

That day, she wore the perfect outfit: An all red leather turtleneck dress.

It camouflaged with the red stage curtains perfectly !!!

She was the unlucky girl picked to die... so the ghosts thought

The clever girl used her outfit to her advantage to kill 3 ghosts with a beige gas repellent...

Legend has it that the clever dark-haired girl put an end to the madness.

Ready for another twist???

She went to sleep that night and never woke up again.

Why is that?

There were still 2 ghosts on the loose.

Lesson of the day: Don't go into the auditorium at night.

Click [here](#) to see the dress that the girl wore to survive the night

(if she knew to kill all 5...)

***** (UNDERLINED PORTION WILL BE THE ACTUAL LINK TO THE PRODUCT BEING
PROMOTED IN FINAL EMAIL COPY: THE RED LEATHER DRESS)*****