

Barsha Heights (Tecom), Al Ameri Tower, Office 1603

P.O. Box: 9629, Dubai, UAE

Phone: (+971) 4 2424-893, Email: info@UCTme.com

# **Privacy Policy**

Welcome to eMatjary Store, a multi-seller online grocery store and e-commerce marketplace. This privacy policy aims to help you understand how we collect, use, disclose, and protect your personal information when using our website, mobile apps, and services.

By accessing or using our Services, you agree with the practices described in this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Services.

#### For the information we collect:

# We may collect the following types of information when you use our services:

Personal information: may include your name, email address, phone number, mailing address, and other identifying information.

Payment Information: When you make purchases through our platform, we collect payment card information and invoice details. Please note that we do not store full payment card numbers; this information is processed securely by our payment partners.

Usage Information: We collect information about your interactions with our services, including products you view and buy your search queries, and your preferences.

Location Information: With your consent, we may collect accurate geographic location data from your mobile device to provide local services.

Device Information: We may collect information about the device you use to access our services, including the type of device, operating system, and unique device identifiers.

## How we use your information

## We may use your information for the following purposes:

To provide services: We use your information to provide the products and services you require, process transactions, and provide customer support.

Customization: We may use your information to customize your shopping experience, recommend products, and display relevant content.

Communications: We may send you interactive emails, service updates and promotional messages. You can opt out of promotional communications at any time.



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**Analytics**: We use data analytics to improve our services, monitor performance and understand user behavior.

## **Sharing information:**

We do not sell, rent or trade your personal information with third parties without your consent, except as set out in this Privacy Policy or as required by law. We may share your information with:

Sellers: We share your information with sellers and service providers who help us operate our platform, process payments and deliver products.

Legal Compliance: We may disclose your information to comply with legal obligations, respond to legal requests, or protect our rights, privacy, safety or property.

#### **Protection:**

We apply security measures to protect your information, but there is no completely secure online transmission method. We cannot guarantee the security of your data.

## You're Choices:

You can review and update your account information, contact preferences and site settings at any time. You can also exercise your rights under applicable data protection laws, including the right to access, correct or delete your information.

# **Children's Privacy:**

Our services are not intended to be offered to children under the age of 13. We do not intentionally collect or request personal information from children.

#### **Changes to this Privacy Policy:**

We may update this Privacy Policy from time to time. Please check the "Last Update" date at the beginning of this policy to see when it was last modified. Your continued use of our Services after any changes constitute your consent to the updated Privacy Policy.

### **Contact Us:**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at <a href="mailto:info@uctme.com">info@uctme.com</a>



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<u>info@uctme.com</u> with appropriate information. In addition, consult a legal professional to ensure that this privacy policy is in compliance with your jurisdiction's applicable privacy laws and is specifically designed for your specific business practices.

# Address:

Office 1603, Al Ameri Tower, Tecom (Barsha Heights), Dubai

Email:

Info@uctme.com

Phone:

+971555150283/ +97142424893