

Why Choose LOOP?

- Scalable high-volume call delivery
- Pay-as-you-go, no large upfront commitments
- Easy payment options: credit card or bank wire via our secure online portal
- Weekly net payment terms available for qualified buyers

Optional Delivery Features:

Pause / Live Switch: Take full control of your queue by turning calls on or off at your own pace. Adjust your call concurrency anytime, speed up or slow down based on your team's capacity.

Debt Relief Marketing

LOOP Marketers specializes in delivering **high-quality, high-intent inbound call traffic** for a variety of debt relief programs.

CONSUMER INITIATED- INBOUND CALLS

Raw Volume / RVM

- **Price:** \$3 per call
- **Timer:** 10 seconds
Perfect for high-volume campaigns or validation floors. Keep your reps constantly engaged with a steady flow of affordable inbound calls.

Loop AI-VX Scrub (RVM Calls Scrubbed via AI)

- **Price:** Starting at \$5 per call
- **Timer:** 10 seconds
- **AI Scrubbing:** Our AI pre-screens each call by asking if the consumer is interested in debt relief and confirms \$10K+ in unsecured debt. Want to qualify further (e.g., minimum payment ability, hardship type)? We can customize questions to fit your workflow.

Social Media Debt Inbounds-RAW

- **Price:** \$40 per call
- **Timer:** 10 seconds
- Avg Debt Loads \$24-\$27K
- CPA \$400-\$600 range give or take
- High-intent consumers calling directly from our social media campaigns.

SPANISH - Social Media Debt Inbounds-RAW

- **Price:** \$45 per call
- **Timer:** 10 seconds
- Avg Debt Loads \$24-\$27K
- CPA \$500-\$700 range give or take
- Spanish Speaking consumers calling directly from our social media campaigns.

Social Media Debt Inbounds-CREDIT PULLED 10K+

- **Price Per Caller:** \$85.00
- **Timer:** 10 seconds
- Avg Debt Loads \$25-\$30K
- CPA \$750-\$1200 range give or take
- High-intent consumers calling directly from our social media campaigns. That are first sent to a form, where their credit is pulled, and verified. Once verified to have at least \$10K or more in enrollable unsecured debt, we route the call to you.
- Pricing reflects a **90% accuracy, no-return model** — returns are already built into the listed rates.



CALL CENTER GENERATED DEBT LIVE TRANSFERS:

Live Transfers – \$6K+

- **Price:** \$40 per call
- **Timer:** 120 seconds
- **Avg Debt Load:** \$12-\$15K
- **Avg CPA:** \$400
- Ideal for validation or lower debt programs. Each lead is soft credit-verified for \$6K+ in unsecured debt and pre-qualified by our in-house team to ensure efficiency and quality.

Call Center Generated Live Transfers – \$10K+

- **Price:** \$65 per call
- **Timer:** 120 seconds
- **Avg Debt Load:** \$20K
- **Avg CPA:** \$650
- Returns granted on Calls not meeting above criteria
- Fully verified callers with \$10K+ unsecured debt, pre-screened for affordability, debt type, and no prior enrollments or bankruptcies. These are ready-to-enroll prospects!

Call Center Generated Live Transfers – \$15K+

- **Price:** \$85 per call
- **Timer:** 120 seconds
- **Avg Debt Load:** \$20K
- **Avg CPA:** \$850
- Returns granted on Calls not meeting above criteria
- Fully verified callers with \$15K+ unsecured debt, pre-screened for affordability, debt type, and no prior enrollments or bankruptcies. These are ready-to-enroll prospects delivered live to your team.

Call Center Generated Live Transfers – \$20K+

- **Price:** \$125 per call
- **Timer:** 120 seconds
- **Avg Debt Load:** \$30K
- **Avg CPA:** \$1250
- Returns granted on Calls not meeting above criteria
- Fully verified callers with \$20K+ unsecured debt, pre-screened for affordability, debt type, and no prior enrollments or bankruptcies. These are ready-to-enroll prospects delivered live to your team.

Tax Relief Marketing

LOOP Marketers provides tax relief companies with **high-quality, inbound calls from verified consumers** who are actively seeking help to resolve their tax debt. Our campaigns are 100% **high intent** driven by targeted digital and social media ads or call center outreach campaigns designed to attract motivated individuals who are ready to take immediate action. Each caller is pre-screened for **minimum tax debt thresholds, intent, and affordability**, ensuring that your sales team connects only with qualified prospects. With LOOP, you get **predictable volume, transparent tracking, and performance-based pricing** — empowering your firm to scale profitably, boost close rates, and focus on helping clients find real financial relief.

CONSUMER INITIATED- INBOUND CALLS

Raw Volume / RVM

- **Price:** \$6.00 per call
- **Timer:** 10 seconds
- **Avg CPA:** \$600
- Perfect for high-volume campaigns or tax floors with openers to scrub calls. Keep your reps constantly engaged with a steady flow of affordable inbound calls.

CALL CENTER GENERATED LIVE TRANSFERS:

Tax Warm Transfers

- **Price:** \$110 per call
- **Timer:** 120 seconds
- **Avg CPA:** \$800
- We've taken our proven VX scrub process and applied it to tax. You'll receive live transfers from consumers who owe \$10K+ and have both the intent and financial means to take action — no more time-wasters or unqualified inquiries.



Personal Loan Marketing

LOOP Marketers connects personal loan providers with **qualified, high-intent consumers** actively searching for financial solutions. Through targeted digital and social media campaigns, we generate **real inbound calls and form leads** from borrowers seeking unsecured personal loans for debt consolidation, major purchases, or emergency expenses. Each lead is **verified for intent, creditworthiness, and loan eligibility** before being delivered in real time — ensuring your team speaks only with consumers who are ready to move forward. LOOP's advanced filtering, transparent reporting, and performance-based pricing allow lenders to **scale profitably while maintaining quality and compliance**. With LOOP, you don't chase leads — you convert them.

Digital Consumer Generated Inbounds- Affiliate Marketed

- **100% Credit Pulled & Unsecured Debt Verified**
- **Realtime Inquiries- High Intent**
- **Affiliate Generated and Acquired through various networks**
- **100% Digital with Trusted/Jornaya if needed**

Inbound Personal Loan Caller Pricing:

- **With 50K PLUS+ Verified Debt: \$125 / 15 second connect**
- **With 20K–50K Verified Debt: \$105 / 15 second connect**
- **With 10K–20K Verified Debt: \$85 / 15 second connect**
- **With 5–10K Verified Debt: \$35 / 15 second connect**
- **Pricing reflects a 90% accuracy, no-return model — returns are already built into the listed rates.**

Digital Consumer Generated Posted Forms- Affiliate Marketed

- **100% Credit Pulled & Unsecured Debt Verified \$15K**
- **Realtime Inquiries- High Intent**
- **Affiliate Generated and Acquired through various networks**
- **100% Digital with Trusted/Jornaya if needed**
- **Cost = \$20 posted**



NOTE: These are **not debt relief inquiries**.. These are **consumers actively seeking personal loans** to address financial challenges such as **debt consolidation, emergency expenses, or other hardship-related needs**.

If your company **offers personal loans**, these leads are an excellent fit.

If you are a **debt relief provider that also offers personal loan programs**, these will perform exceptionally well for you too.

Social Security Disability Marketing

If you work with **Social Security Disability Income (SSDI)** programs or disability-related services, reach out directly to our team. We'd love to discuss how we can **help scale your inbound calls and build a strong partnership** tailored to your campaigns. These leads are 100% Consumer Initiated via digital campaigns- we do not work with call centers in SSDI

Social Media SSDI Inbounds

- **Price:** \$60
- **Timer:** 10 seconds
- Avg Cost per Case: \$400
- High-intent consumers calling directly from our social media campaigns.
- We can offer CPA campaigns for around \$400 per case to qualified partners with the right type of reporting, tracking, and has the ability to make weekly payouts based on case enrollment

MASS TORT Marketing

Tap into Loop's exclusive network of **high-intent, consumer-initiated Mass Tort leads** — sourced through compliant digital and social ad campaigns, not recycled call centers. Every inbound is screened for eligibility, injury type, and intent before it ever reaches your team, giving you **ready-to-convert callers and forms** across top campaigns like Camp Lejeune, Paraquat, Hernia Mesh, and more. Whether you're looking for inbound calls, form fills, or live transfers, Loop delivers **scalable volume with unmatched accuracy, transparency, and quality assurance** — so you can focus on settlements, not chasing down unqualified leads.

Active Tort Campaigns as of Nov 1st, 2025:

- **DEPO PROVERA:** CPA Pricing @ \$2,500+ on signed case
- **VIDEO GAME ADDICTION:** CPL Pricing @ 40.00+



LOOP MARKETERS
Lead Generation Specialists

INSURANCE SERVICES MARKETING

If you work with insurance programs or insurance-related services, reach out directly to our team. We'd love to discuss how we can help scale your inbound calls and build a strong partnership tailored to your campaigns.

ACA/OEM Marketing

Call Center Generated ACA Inbounds

- **Price Per Call:** \$28.00
 - **Timer:** 90 seconds
 - Avg Cost per Case: \$80-\$100
 - High-intent consumers looking to enroll in ACA insurance offers
 - We can offer CPA campaigns for around \$80 per enrollment to qualified partners with the right type of reporting, tracking, and has the ability to make weekly payouts based on case enrollment
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Final Expense Marketing

Call Center Generated Inbounds

- **Price Per Call:** \$40.00
- **Timer:** 90 seconds
- High-intent consumers looking for Final Expense
- Avg CPA Range: \$150-\$300

U65 Marketing

Call Center Generated ACA Inbounds

- **Price Per Call:** \$30.00
- **Timer:** 90 seconds
- High-intent consumers looking for help
- SMS Generated

Agency Managed- Custom Campaigns

Don't see your industry listed? No problem — we can create a **custom call campaign** built around your unique goals, audience, and budget. **Contact us today** to start designing a campaign that fits your business.

Why Hire a Digital Agency Like LOOP to Build Your Campaign: When you're serious about scaling your customer acquisition, hiring a professional performance marketing agency like LOOP Marketers is one of the smartest investments you can make. Rather than trying to manage fragmented vendors or in-house efforts with limited bandwidth, partnering with LOOP gives you access to a dedicated team of media buyers, data analysts, and campaign strategists who build, manage, and optimize your campaigns around real performance metrics.

Strategic, Data-Driven Campaign Development: Our team doesn't run "off-the-shelf" ads. We build custom campaigns from the ground up—from audience segmentation and creative design to landing page funnels and tracking systems. Every campaign is designed to maximize conversions and deliver measurable ROI, with real-time reporting across all platforms (Meta, Google, YouTube, TikTok, native, and more).

Transparent, Scalable Partnership Model: We operate on a performance-based management structure that aligns our success with yours. LOOP charges a 25% management fee based on ad spend, ensuring our incentives are fully aligned with your results. We ask for a minimum weekly spend of \$10,000, which allows us to collect statistically meaningful data and optimize performance efficiently during the campaign learning phase.

Why LOOP? Proven experience generating thousands of qualified inbound calls, form leads, and booked appointments across multiple verticals.

- Proprietary tracking, verification, and AI-driven optimization tools for better targeting and fraud prevention.
- Dedicated account manager and creative team focused on speed, scalability, and consistent performance.
- Real-time transparency—every dollar spent is tracked, reported, and tied to outcomes.
- Whether your goal is lead generation, inbound calls, or full-funnel conversion campaigns, LOOP provides the strategy, infrastructure, and execution to make it happen—quickly and profitably.