

Subject line: You might want to add this Kayleen.

Hi Kayleen!

Personally, I really enjoy fitness, and improving my body,
So when I watched your video about your weight loss journey, I really liked how you believing in yourself was a key factor for losing weight, because I think it's really important to have self believe.

I went through your website, and I noticed that you could improve your viewer's connection to the brand and get more conversions by simply adding one feature, and top brands like Dancer-fitness, for example, are using it, and it made them tons of profit,
So you should definitely set up an email newsletter.

I can even create a part of it, and I don't want anything in exchange.

Are you willing to jump on a call with me to further discuss my ideas to help your business?

Sending my best

Stanley