

Master International Management and Sustainability

CAPSTONE PROJECT 2022/2023

*****CALL FOR PROPOSALS*****

The Master International Management & Sustainability

- A two-year program fully taught in English
- About 60 students per year (about 50% coming from Sciences Po, 50% coming from International universities),
- At least 15 nationalities,
- 6 dual degrees (Stockholm School of Economics, Bocconi University, University of Pennsylvania, FGV Sao Paulo, Insa-e-Supaero, AgroParisTech)
- Provides a solid expertise in **management, economics, finance, CSR and sustainability, entrepreneurship and social innovation**, through a rigorous multi-disciplinary approach
- A learning approach that includes both theory and practical applications (case studies, teamwork, numerous opportunities for meeting with professionals, internships...)

This master's degree offered by Sciences Po's School of Management and Innovation (SMI) provides our students with top-notch training in Strategy and International Management for a world where **sustainability challenges have become a core and not simply a side issue for business**.

At SMI, we believe that the managers and entrepreneurs of tomorrow should master important technical skills and competencies but should also be exercising **a responsible form of leadership** through an in-depth integration in their thinking and practice of the sustainability challenges facing business and society in the 21st century.

Building upon Sciences Po's academic excellence as a leading Social Science University in the world, the Master International Management & Sustainability helps develop the analytical/critical skills required to operate in a business world where **the combination of digital transformation and sustainability challenges call for a profound reinvention of strategies and business models**.

Graduates from this master work in a wide variety of business sectors and roles, in France and around the world. Graduates take up positions in large multinational and industrial firms, SMEs and entrepreneurial ventures, and international organizations. **The program is particularly suited for students interested in a career in consulting, finance, corporate strategy, business development, Corporate and Social Responsibility, philanthropy.**

More details and full program here:

<https://www.sciencespo.fr/ecole.management-innovation/fr/formations/international-management-sustainability.html>

The Capstone Project (worth 6 credits ECTS)

The capstone project is a mandatory group project management module for students enrolled in the *Master International Management and Sustainability*.

Integrated into the first year's program, it is practice-based, with the aim of immersing students in the realities of professional life based on the assignment of a partner organization. It allows them to gain practical experience in a professional environment and enrich both their CV and their network.

The partner organization (a multinational, a small company, a start-up, an NGO, an international organization, etc.) provides the project.

Partner organizations will appreciate the academic competence of our students and their ability to take ownership of complex issues. The multidisciplinary and internationalization of Sciences Po students are a definite asset for the partner, who benefits from an outside and innovative view of their company/project.

To be consistent with the philosophy of our master's program, we will give priority to projects that involve COMMON GOOD / SUSTAINABILITY / INCLUSIVE COMPANY / SOCIAL INNOVATION.

The signature of a partnership agreement specifies the responsibilities of the parties and confidentiality.

A tutor appointed by the partner to accompany the team supervises the project. He/she meets once or twice a month with the group of students and guides them by email/phone, if necessary, in order to provide expert advice, technical support or a methodological framework. The academic adviser of the master's program also monitors the teams by meeting them regularly. The latter ensures regulation of the team and between the team and the sponsor.

In groups of five, students work for 6 months on a concrete project (from October to April) in order to acquire the skills required by employers.

The validation of the project is based on the evaluation of the team's work according to at least three criteria: communication with the sponsor (assertiveness, listening/reformulation, working alliance...), time management/respect of deadlines, production management.

Working language: English

The teams will be composed considering the students' preferences through a procedure to be conducted in September by the academic team.

A kick-off meeting will be held in early October at Sciences Po with the students, partner organizations and the academic advisor. Then, a mid-term meeting in the third week of January 2023 and a final audition in May 2023 will be organized to monitor and promote the program at Sciences Po.

Practical information

Deadline for submission of the projects by the partner organizations: the sooner the better, **June 30, 2022**.

To be sent to: **Felicite GASPARETTO**, Academic Advisor of the *Master International Management & Sustainability*: felicite.gasparetto@sciencespo.fr / 06 79 45 08 45

Beginning of July/ end of August 2022: selection and discussion with the partner companies

September 2022: fine-tuning of the projects and teams' selection

First week of October 2022: kick-off

Third week of January 2023: mid-term meeting

May 2023: end

TITLE OF THE PROJECT

Choose a short, attractive, specific and concrete title giving an idea of the project goal

PARTNER

- Name of the institution (and department if appropriate) – website – legal status – address
- Brief description of the institution
- Person in charge of the project (first name, last name, position, phone and email)
She/he has to be available for and interested in the project

DESCRIPTION OF THE PROJECT

- Context for this project (which team/business unit? What motivates the partner to work with Sciences Po's students...)?
- Project's nature (need, goal, domain, mission/tasks? perimeter/ambition?)
- Methodology/approach: describe the location and the team in which these 5 students will work, the main milestones of the project (and their calendar), the means at their disposal (a meeting room? equipment? budget/resources if necessary?), the availability of the tutor(s)

RESULTS AND DELIVERABLES INTENDED

- Format of final and intermediate deliverables
 - o Traditional ones (note of intent, business model canvas)
 - o and more innovative (papers, poster, Webdoc, video, website & apps, social experiments, etc.
- Skills and knowledge that should be mobilized and acquired by the students

CONTACTS:

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