

B.S.B.A. in Business and Management

Academic Planning Worksheet 2023-2024

Simmons University

Office of Undergraduate Advising

Notes

- Students are required to complete 68 credit hours for the major (includes pre-requisite, required, elective, capstone and internship courses).
- Simmons requires that all undergraduates complete a minimum of 128 credits of coursework, fulfill PLAN and major/program requirements, and submit a Senior Audit form to graduate.
- You must declare a major prior to earning 80 credits.

Prerequisites for Business and Management

Complete the following prerequisite courses.

Course #	Course Title	Credits	Complete
ECON 100	Principles of Microeconomics	4	
STAT 118	Introductory Statistics	4	

Core Requirements

Complete the following core courses. Take note of which are offered in Fall and Spring semesters.

Course #	Course Title	Credits	Complete
BUS 100	Introduction to Business and Management	4	
ACCT 110	Financial Accounting	4	
ACCT 120	Managerial Accounting (prereq: ACCT 110)	4	
BUS 234	Organizational Communication and Behavior	4	
BUS 250	Principles of Marketing	4	
BUS 260	Financial Management (prereq: ACCT 110)	4	
BUS 270	Business Analytics (prereq: STAT 118)	4	
BUS 325	Operations Management (prereqs: STAT 118 and BUS 234)	4	
BUS 370A	Internship and Career Strategies	2	
Internship		0	
BUS 370B	Learning from Internship Experience	2	

Business and Management Required Major Courses

Complete the following major courses.

Course #	Course Title	Credits	Complete
BUS 137	Entrepreneurial Mindset	4	
BUS 221	Project Management	4	
BUS 320	Negotiations	4	

Electives

Students must take **TWO** electives from the following list.

Course Selected	Credits	Complete
	4	
	4	

BUS 180	Business Law
BUS 213	Nonprofit Management
BUS 214	International Business
BUS 220	Introduction to Health Systems
BUS 222	Human Resources Management
BUS 224	Social Action Leaders
BUS 229	CSR: People, Planets, & Profits -May be part of Integrated Learning
BUS 291	Diversity, Equity, and Inclusion

Capstone

Students must fulfill 4 semester hours in BUS 340. Intended for B-School majors in their senior year with the following prereqs: BUS 100, BUS 234, BUS 250, BUS 260, BUS 270, and BUS 325. Senior standing is required.

Course #	Course Title	Credits	Completed
BUS 340	Strategic Management	4	

PLAN Requirements

The Simmons PLAN is the undergraduate general education program. Some PLAN courses will be fulfilled with courses required for this major, as indicated below. Additional PLAN requirements may be fulfilled through electives, courses in minors, or other course offerings. Work closely with your advisor(s) to choose courses.

Year/ Semester		PLAN Course Requirements	Completed	
One/ Summer		Math: 1) Prior to first year, pass Math Placement Exam or 2) In first year, enroll in MATH 101 (4 credits)		
One/ Fall		BOS 101: The Boston Course (4 credits)		
		SIM 101: The Simmons Course: Explore (2 credits)		
One/ Spring		LDR 101: The Leadership Course (4 credits)		
Two		Integrative Learning Course (4 credits)		
		SIM 201: The Simmons Course: Experience (1 credit)		
Three		SIM 301: The Simmons Course: Excel (1 credit)		
Other PLAN Requirements			Courses Used to Fulfill	Completed
Language: (8 credits) Successful completion of the 102 level in any modern language or the equivalent determined through approved channels as outlined below. - Complete the 102 level in any modern language at Simmons University or another accredited academic institution with pre-approval from the Department of Modern Languages and Literatures. - Place above the 102 level on the placement exam administered by Simmons University. - Received a 3 or above on an AP modern language exam. If students have taken or wish to take other equivalent exams, they should consult with the MLL Department.				
Quantitative Literacy (QL)			STAT 118 or higher	
Key Content Areas (KCAs): May be met by major, minor or Integrative Learning courses.		Aesthetic, Literary and Artistic (ALA)		
		Global Cultural (GC)		
		Scientific Inquiry (SCI)		
		Social and Historical (SH)	ECON 100	