

# MOBILE COMMUNICATION PRIVACY & COMPLIANCE POLICY

**Effective Date:** [Insert Date]

**Last Updated:** [Insert Date]

This **Mobile Communication Privacy & Compliance Policy** ("Policy") is an integral part of **Shutter Zone Media's** ("Company," "we," "us," or "our") broader Privacy Policy and applies to all individuals ("User," "you," or "your") who provide their **mobile phone number** for the purpose of communication, including but not limited to transactional notifications, service-related messages, and SMS alerts.

By providing your mobile phone number and opting into SMS communications, you **expressly consent** to the terms of this Policy.

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## 1. COLLECTION & USE OF MOBILE PHONE NUMBERS

### 1.1 Authorized Use

We collect **mobile phone numbers** only for the following purposes:

- Sending **transactional updates** related to services you have requested.
- Providing **service-related notifications** and important communications.
- Delivering **alerts or reminders** related to our business relationship.

### 1.2 Prohibited Use

We **will not** use mobile phone numbers for:

- **Unsolicited marketing** or promotional SMS campaigns.
- Third-party advertising, sponsorships, or affiliate messaging.
- Any purpose other than those outlined in this Policy.

### 1.3 No Sharing of Mobile Data

Shutter Zone Media **does not sell, rent, lease, or share** Users' mobile phone numbers, text message opt-in data, or consent information with **any third parties, affiliates, or marketing partners**.

- Exceptions apply **only when legally required** (e.g., responding to court orders, subpoenas, or regulatory authorities).

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## 2. SMS OPT-IN CONSENT REQUIREMENTS

### 2.1 User Consent & Acknowledgment

By **providing your mobile phone number** to Shutter Zone Media, you expressly:

- **Consent to receive SMS** communications for the purposes stated in this Policy.
- Understand that **consent is not a condition** of purchasing any products or services.

### 2.2 Opt-In Compliance

We adhere to all applicable **legal and industry standards** regarding SMS consent, including:

- **Telephone Consumer Protection Act (TCPA)** compliance.
  - **CTIA Messaging Principles & Best Practices**.
  - **10DLC (10-digit long code)** registration requirements.
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## 3. USER RIGHTS: OPT-OUT & CONTROL OF MOBILE COMMUNICATIONS

### 3.1 Opt-Out Procedure

Users may opt out of SMS communications at any time by:

- Replying **STOP** to any message received.
- Contacting us directly at **info@shutterzonemedia.com** to request removal.

### 3.2 Opt-Out Compliance

Upon receipt of an opt-out request:

- We will **immediately cease all further SMS communications** to the User's mobile number.
- Users will receive **one final confirmation message** acknowledging the opt-out request.

### 3.3 User Support & Assistance

If you require assistance or have questions about SMS communications, you may:

- Reply **HELP** to any SMS received.
- Contact our support team at **info@shutterzonemedia.com**.

### 3.4 Record Maintenance

Shutter Zone Media will **maintain records of all opt-in and opt-out requests** to ensure compliance with applicable laws and regulations.

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## 4. DATA SECURITY & LEGAL COMPLIANCE

### 4.1 Security Measures

We implement **commercially reasonable safeguards** to protect mobile phone numbers and associated data against:

- Unauthorized access, misuse, disclosure, alteration, or destruction.
- Security breaches and data leaks.

### 4.2 Legal & Regulatory Compliance

Shutter Zone Media complies with all **federal, state, and industry regulations**, including:

- TCPA (Telephone Consumer Protection Act)
- CTIA Messaging Principles & Best Practices
- CAN-SPAM Act (for email & text communications)
- 10DLC Registration & Compliance Standards

### 4.3 Liability Disclaimer

- While we take **reasonable security precautions**, we are **not liable** for any **third-party interception, misuse, or unauthorized access** to SMS communications outside of our control.

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## 5. GOVERNING LAW & DISPUTE RESOLUTION

### 5.1 Applicable Law

This Policy shall be **governed by and construed in accordance with the laws of the State of [Insert State]**, without regard to conflict of laws principles.

### 5.2 Dispute Resolution

Any disputes arising from this Policy shall be resolved through **binding arbitration** in **Milwaukee County**, unless otherwise mutually agreed upon by both parties.

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## 6. POLICY MODIFICATIONS & UPDATES

### 6.1 Right to Modify

Shutter Zone Media reserves the **right to update, modify, or amend this Policy at any time**.

## 6.2 Notification of Changes

Users shall be notified of any **material changes** to this Policy through:

- Updates on our **Privacy Policy page**.
- Direct communication via **email or SMS** (if applicable).

## 6.3 User Acknowledgment

Continued use of our SMS communication services after policy modifications constitutes **acceptance of the revised terms**.

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# 7. ACCEPTANCE OF TERMS

By providing your mobile phone number and opting into SMS communications, you:

- **Acknowledge that you have read, understood, and agreed** to this Policy.
- **Consent to receiving SMS messages** under the conditions outlined herein.

If you **do not agree** with this Policy, you should **immediately opt out** of receiving SMS communications by following the opt-out procedures in **Section 3.1**.

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# 8. CONTACT INFORMATION

If you have any **questions, concerns, or requests** related to this Policy, please contact us at:

 **Email:** [info@shutterzonemedia.com](mailto:info@shutterzonemedia.com)

 **Phone:** (414) 375-9151

 **Mailing Address:**

**Shutter Zone Media**

3216 S 92nd St

Milwaukee, Wisconsin 53227