

1. Highlights

1. Biggest event in Polkadot Chinese community to support content creators and with other parachain team: <https://twitter.com/aiweb3dao/status/1696744308869898689>
2. Successfully ended the AIWeb3 and Vara network video competition and announced the winners: <https://twitter.com/aiweb3dao/status/1696406225766977803>
3. Successfully ended the AIWeb3 and Bifrost network video competition and announced the winners: <https://twitter.com/aiweb3dao/status/1696619682260980146>
4. Successfully win the proposal to organize event with Astar network: <https://forum.astar.network/t/request-astar-token-to-support-event-in-chinese-community/4940>
5. Successfully organized the ama event on twitter space with Manta, Centrifuge, Ajuna, InvArch, Zeitgeist: <https://twitter.com/aiweb3dao/status/1691113392579420160>
6. Successfully made the proposal to renew our treasury support: <https://kusama.polkasassembly.io/referenda/261>
7. Successfully organized ama event on twitter space with Bifrost, Acala, Moonbeam and Vara: <https://twitter.com/aiweb3dao/status/1687002442637230081>
8. Our content creators organized on Youtube live streaming for the first time: <https://twitter.com/aiweb3dao/status/1687460934862913536>
9. Ongoing event with Zeitgeist: <https://twitter.com/aiweb3dao/status/1686435507289595904>
10. Ongoing event with interlay: <https://twitter.com/aiweb3dao/status/1686041289161392128>
11. Worked with Zeitgeist for one prediction market of our proposal: <https://app.zeitgeist.pm/markets/242>

2. Stats of the official media platform:

By 8/1/2023:

https://twitter.com/aiweb3dao	2149 followers
https://discord.gg/pQtZG8UQfk	627 members
https://t.me/aiweb3dao	372 members

Content creator L0: 21 (Those who show the interest but haven't contributed anything yet)
Content creator L1+: 14 (Those who created at least one content)

3. Events/Initiatives:

In total, AIWeb3 has allocated \$5200 for organizing events for six months. We used the following budget:

- (1). 4 KSM to support our content creators on the youtube live streaming for the first time: <https://www.youtube.com/watch?v=4grdIPkmQXs>
- (2). 50u + 2 KSM to support the twitter space event with 5 parachain teams: <https://twitter.com/aiweb3dao/status/1687002442637230081>

(3). 100u + 2 KSM to support the event with 4 parachain teams:

<https://twitter.com/aiweb3dao/status/1691113392579420160>

4. Contents:

Here is the summary of the content creators, their total number of creations, total reward, and also average reward from **Aug 1 to Sep. 1, 2023** (It's worth mentioning that since we are organizing several video and article competition and it is not finished, so several great videos are not rewarded yet):

Name	Total number of contribution	Total Reward (In KSM)	Average Reward (KSM)
yurui#3169	26	28.2	1.1
Alice wen#2911	24	22.6	0.9
Giki.R#7906	5	6.2	1.2
Chaos627#5846	7	9.0	1.3
CryptoFluffyCat Do Not DM#5399	0	0	0
charles wei#1909	4	7.7	1.9
the-north-miner#4131	1	2.0	2.0
guokai#5097	2	4.5	2.2
dotever#5316	1	1.5	1.5
neo_smith	0	0	0
Lone88	2	4.0	2.0
lsvt#1283	2	4.5	2.2
charles715	2	3.5	1.8
DrCAO	13	0	0

The details can be found here:

https://drive.google.com/file/d/1hfheE8oIWkiw2XksV3_zXZ95ARCwnrK/view?usp=sharing

Here are some examples of the content being created:

(i). 秀才说财经: <https://www.youtube.com/@xiucaifinance>

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023), data on Bilibili is not shown:

<https://space.bilibili.com/1207175479/> .

Total views on Youtube for this month: 3971

Total likes: 105

Total videos: 12

(ii). 小跑跑: <https://www.youtube.com/@-run->

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023), data on other platforms like bilibili, douyin is not shown.

Total views on Youtube: 212

Total likes: 3

Total videos: 4

(iii). 区块链小猫咪: <https://www.youtube.com/@blockchainkitty>

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023):

Total views on Youtube: 0

Total videos: 0

(iv). LSVT: <https://www.youtube.com/@user-lr3kw9cj7b>

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023):

Total views on Youtube: 22

Total videos: 2

(v). Giki: <https://www.youtube.com/@gikirun>

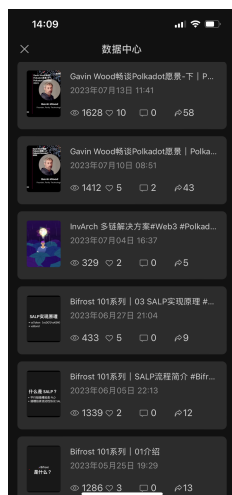
8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023) :

Total views on Youtube: 22

Total likes: 3

Total videos: 1

Giki also created a Wechat Channel which is convenience to forward the videos in Wechat Groups, here is the Data, the views are around 1000 per video.



(vi). Chaos: <https://www.youtube.com/@chaos6272>

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023) :

Total views on Youtube: 31

Total likes: 1

Total videos: 3

(vii). 魏炳祥: <https://www.youtube.com/@w0955166107>

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023):

Total views on Youtube: 162

Total likes: 3

Total videos: 5

(viii). neo: https://www.youtube.com/@Mr_Neo_Smith

8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023):

Total views on Youtube: 0

Total likes: 0

Total videos: 0

(IX). Lone88: https://www.youtube.com/@Lone_F

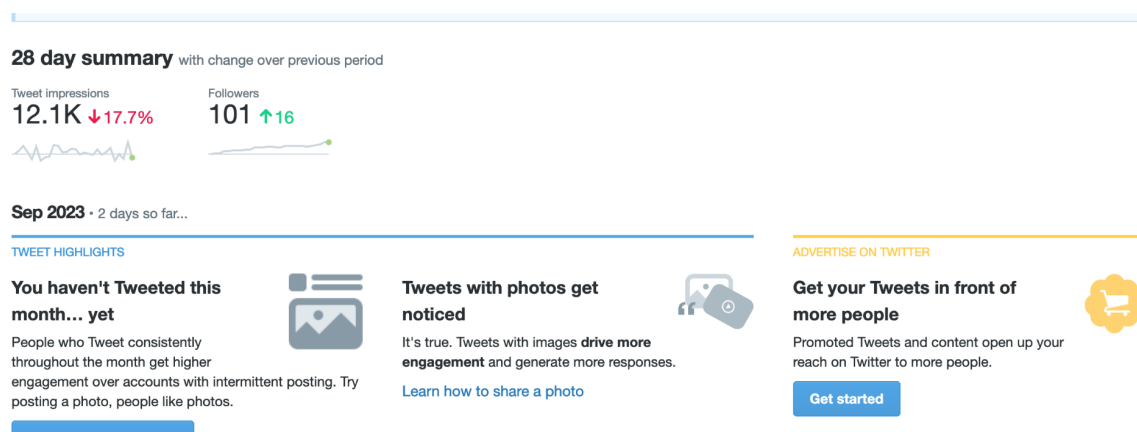
8/1/2023 - 9/1/2023 (the data is updated by Sep. 1, 2023):

Total views on Youtube: 23

Total likes: 3

Total videos: 2

(viii). Alice: <https://twitter.com/SusanWa93189130>



Director DrCAO's Youtube video in Chinese (Since DrCAO is the director, no video is rewarded yet to be transparent, it should be discussed in the future):

8/1/2023 - 9/1/2023 (the data is updated by Sep 1, 2023).

Followers: 377

Total views: 1117

Total likes: 65

Total videos: 12

It took **DrCAO** a lot of time to build the discord bot, contact other parachains (**built up the collaboration with Moonbeam, Astar, Ajuna, InvArch, Neurolanche, Bifrost, Frentube, SubQuery, SubWallet, Manta and also others that is still in discussion like Talisman, etc.**), organize the video competition events, etc., so the total number of videos generated from DrCAO is much less than before. Other than the director work, DrCAO also did more extra work as follows:

Video Link	published time	views	likes
https://www.youtube.com/watch?v=OVWuglbc1U	2023-08-31T15:33:14Z	54	3
https://www.youtube.com/watch?v=YN4eEbugjBE	2023-08-31T05:57:38Z	114	5
https://www.youtube.com/watch?v=Tmc7Anq3N04	2023-08-27T08:33:13Z	65	4
https://www.youtube.com/watch?v=U6pYmXZBuEM	2023-08-24T00:40:09Z	80	8
https://www.youtube.com/watch?v=Tq7-WYfeshM	2023-08-19T04:58:48Z	74	7
https://www.youtube.com/watch?v=U0PMYTyckQo	2023-08-18T23:36:36Z	44	6
https://www.youtube.com/watch?v=by-6spi8n_U	2023-08-16T08:22:45Z	98	6
https://www.youtube.com/watch?v=N6424SiuJjA	2023-08-15T22:53:24Z	59	2
https://www.youtube.com/watch?v=8E7v_1JPJlc	2023-08-12T03:01:52Z	123	4
https://www.youtube.com/watch?v=eAwQmEUTm58	2023-08-11T00:00:30Z	155	8
https://www.youtube.com/watch?v=iyuX8u-9hno	2023-08-06T07:43:53Z	57	2
https://www.youtube.com/watch?v=O68L2c3jONk	2023-08-05T18:54:13Z	102	3
https://www.youtube.com/watch?v=rLkr183UjSo	2023-08-03T08:13:29Z	92	7
summary		1117	65

2. Director DrCAO's work on developing the discord bot:

Most of the following command is mainly developed to support our new format of events to improve the interaction between team and the community, we plan to share it with other parachain teams in the future to help them grow the community and hope more users would like this new features from discord.

Name	Description	Dev Time	Current cost
!创建活动	Update the command to add the “竞拍” feature that users can use their point to participate	10 hours	0
!查看活动	Update the command to check the “竞拍” feature	3h	0
!活动报名	Update this command to add the “竞拍” feature	2h	0
!结束活动	Update this command to have the “竞拍” feature	5h	0

Appendix:

Except for the fund from treasury, DrCAO and AIWeb3 team also applied for more funding support for the community, here is the summary:

Token Name	How do we get it?	How is it used?	Balance on account by Sep
BNC	Applied from Bifrost for the twitter space event	500 BNC Reward the participants on the twitter space event	0
Moonbeam Merch	Applied from Moonbeam for the twitter space event	5 merch for twitter space event	0
Acala Merch	Applied from Acala for the twitter space event	6 merch for twitter space event	0
Vara Merch	Applied from vara for the twitter space event	6 merch for twitter space event	0
Manta merch	Applied from Manta for the twitter space event	3 merch for twitter space event	0
TNKR	Applied from Invarch for the twitter space event	400 TNKR for twitter space event	0
CFG	Applied for the event with CFG	150 CFG for twitter space event	0
Ajuna Eggs NFT	DrCAO donated	3 epic eggs for event	0
ZTG	Applied for event with Zeitgiest	To be distributed, each user 10 ZTG	950
Neurolauncher NFT	Applied for the event with Neurolauncher	Waiting for event	2