



Course Curriculum Outline

Technology and Information Tech

Course Name: **Video Production**(1 Semester)

Grade Level(s): **9-12**

Course Description: This course is designed to introduce students to the basic skills and techniques of digital video production and broadcast. Students will become familiar with skills necessary to design, shoot, stream, and edit video into a finished presentation. Laboratory activities will include planning and producing productions fulfilling a variety of different communicative purposes.

Wisconsin State Standards for Technology and Engineering/Information and Communication Technologies

Learning Priority	Major Topics
Demonstrate skills related to seeking and applying for employment to find and obtain a desired job	• Prepare a resume,, cover letter, employment application
Analyze how communication happens, the different forms of communication and how it affects society	• Evaluate how information and communication systems can be used to inform, persuade, entertain, control, manage and educate
Describe how communication is an ever evolving process	• Assess how communication can be used to manipulate people
Analyze the principles of effective printed, projected and multimedia communication in a variety of different formats and contexts.	• Design an effective communication product for multiple age groups • Create an effective message which can be printed, projected or conveyed in various ways
Use various technologies to produce multimedia products and presentations	• Combine different media types to create a final product which can be presented on different devices

Textbook/Other Resources:

Stinson.Jim. Video Communication & Production. Tinley Park, IL: The GoodHeart Wilcox Company Inc. 2002