

Pitch Form Content

Client: Art gallery

Funder: Elevate Creatives Fund

As an artist who believes in the power of art to change the world, I founded Chrysalys, a surreal and provocative art collective.

Our online art gallery offers an immersive, multisensory experience that challenges perception, champions a safe and sustainable planet, and values human creativity.

Our model is unique. We donate ten percent of gross sales to Earthtopia, our sister climate justice non-profit, and provide a space for artists to showcase their work to a client base that shares their green convictions.

Though AI is helping us combat the climate crisis, it is also erasing our humanity. Thousands of human artists now risk losing their livelihoods at the click of a mouse. This Faustian bargain mirrors the broader tension between technological progress and environmental sustainability. Instead of succumbing to the same fate as so many of my colleagues, I started Chrysalys.

Chrysalys is more than an art gallery; it is a movement to safeguard our only known habitat and the creative spirit that defines us.

With the support of the Elevate Creatives Fund, Chrysalys can continue to push the boundaries of art and activism, ensuring that creativity remains at the heart of our fight for a better world.