

Hi (Name of Journalist)

My name is Camille from [Afineur](#). We are a small Brooklyn-based biotech startup using fermentations to revolutionize coffee and we are launching on [Kickstarter](#) very soon.

I noticed you've covered (personalized intro) (Article URL) and thought you (and your readers!) might be interested in our story. I have a press kit I'd like to send your way to review if you'd be interested. Let me know!

Have a wonderful week!

Camille