

CONSULTING EXPERIENCE

- **Consultant, [Neo Sun Industries Ltd.](#)** (December '24 to present): Driving branding, marketing, and business development initiatives while streamlining operations for growth and efficiency
- **Editor, [Admit Beacon](#)** (May '22 to present): Leading the content workstream, editing candidate application packages, refining content templates, creating and enhancing website content
- **Engagement Editor, [Teacher Plus](#)** (February '22 to present): Managing the social media accounts for the magazine, my role has now grown to an Engagement Editor. I edit articles and write the weekly email newsletter. Read some of my authored pieces [here](#)
- **Editor, IAMCR** (February '22 to March '23): Edited and proofread the [book](#) *Many Voices, One Forum: Reflections on the International Association for Media and Communication Research*; invited for the book launch in Lyon, France (IAMCR 2023)
- **Media Manager, [FemLab](#)** (January '22 to March '24): Managed communications for the academic collective which culminated in an online symposium, a national workshop in Delhi and a 2-day international workshop in Amsterdam; liaised with chapter authors, edited and proofread the [book](#) *Feminist Futures of Work: Reimagining Labour in the Digital Economy*; undertook end-to-end operations for [FemWork](#), a 6-part podcast series
- **Editor, Freelance** (January '22): Edited and proofread the [book](#) *The China Factor: Beijing's Expanding Engagement in Sri Lanka, Maldives, Bangladesh, and Myanmar*, authored by Shantanu Roy-Chaudhury
- **Editor, Freelance** (August '20 to December '20): Edited, proofread and formatted the [book](#) *Parenting Manual: Developmental Milestones and More ... A handbook for parents of children from 0 to 7 years* by Seetha Anand Vaidyam

PROFESSIONAL EXPERIENCE

- **Content Specialist, [Centre for Learning and Management Practice, Indian School of Business](#)** (January '21 to December '21): Wrote, edited, and proofread content case studies and ghostwritten articles for the quarterly magazine, [Management ReThink](#). Undertook end-to-end production for standalone podcast episodes
- **Copy Editor, [The Better India](#)** (April '18 to July '20): Copy-edited and proofread articles by in-house writers, and collaborated with freelance writers. [Authored](#) several articles of my own
- **Podcaster, [The Better India](#)** (September '19 to July '20): Produced an interview-based podcast, [Glass Half Full](#), which garnered over 1.6 million plays, and an alphabetical food podcast, [Bite On This](#), which received over 4.6 million plays. I undertook end-to-end operations for each series, right from ideation to production and scripting to editing
- **Assistant Editor, [Orient BlackSwan Private Limited](#)** (February '16 to January '17): Wrote new lessons and exercises for the revised edition of a textbook series *Buzzword* (22 books), tailor-made for Nepal. Edited, proofread, and ensured series-readiness for print, while collaborating with teammates across different locations
- **Creative Coordinator, [Green Gold Animation](#)** (August '15 to January '16): Liaised with writers, edited episode scripts, and translated them to Hindi or English, ensuring their readiness for production
- **Research Analyst, *Strengthening Health Services with Quality in Care*** (March '14 to May '15): A collaborative research project of UNICEF, University of Hyderabad, and the Government of Andhra Pradesh (erstwhile). Brainstormed and created the Project Manual used for training hospital staff and doctors in seven PHCs in the Shadnagar cluster of the Mahabubnagar District; documented the training sessions thereafter
- **Research Analyst, *Life Skills Education for Empowerment of Adolescent Girls in Mahabubnagar District*** (November '13 to April '14): A collaborative research project of UNICEF, University of Hyderabad, and the Government of Andhra Pradesh (erstwhile). Brainstormed and created the Project Manual for training Anganwadi workers in Mahabubnagar
- **Conference Coordinator, [IAMCR 2014](#)** (November '13 to August '14): Coordinated the international conference (1000+ attendees) organized by the University of Hyderabad and the English and Foreign Languages University Hyderabad as the single point contact; created and managed all communications, undertook due diligence of sponsors

EDUCATION

Sarojini Naidu School of Arts and Communication, University of Hyderabad (2011-2013) | M.A Communication (CGPA 9.50/10)

St. Francis College for Women, Hyderabad (2008-2011) | B.A, Mass Communication (80% Marks) | Gold medalist

St. Francis College for Women, Hyderabad (2010-2011) | One year Diploma Course in Television Production and Screenwriting

Nasr School, Hyderabad (2006-2008) | Indian School Certificate (92% Marks) | Gold medal in Hindi (97%), Political Science (95%)

Nasr School, Hyderabad (1995-2005) | Indian Secondary School Certificate (81% Marks)