



Anthem Area Chamber of
Commerce Board of
Directors Meeting,
Tues., Feb. 4, 2025
8:30am – Board Room

In Attendance:

Board Members: Scott Yath, Wendy Davison, Erik Verryden,, Jennifer Merrill, Sharon Bykerk,
Chuck Finzer

Staff Member: Sawana Grimmett

I. Call to Order 831AM Yath

II. Review and approval of meeting minutes – 01.07.2025

Motion to approve Davison

2nd Verryden

Approved unanimously

III. Director's Report

- Membership Update/Renewals
 - Paid Invoices
25,816.87 = 85 invoices
 - Unpaid Invoices - Google Spreadsheet
37,840.60 = 118 invoices
Sawana - print list of unpaid for MM and send those that haven't paid to
Wendy/Erik table to pay renewal
 - Website Completion
Sawana to update categories in airtable and then we are officially live. Sawana
to come up with a media kit/branding to announce the new site
 - CN Update - Wendy
Done a/o 2/28 - they have been notified. Wendy backing up data.
Report in CN for categories - wendy will show Sawana how to access that
Confirm with Rie when CN monthly invoice stopped being pulled automatically -
have her use bank statements to confirm and if we confirm we are in fact
behind, immediately pay them (around \$1500.00 owed)
Sawana to go to Copper State now that their new system has been uploaded and
get Rie, Scott, and Erik online access
 - Google Emails
Creating a new G drive for these and slowly phasing them out. Will be some
overlap.
 - SM/Newsletter Blast
Newlsetter/SM Announcement
Business cards printed out by next MM (get quotes from Lan and Manny for 500)
ChatGPT some slogans for a business card announcing
- New Marketing Collateral

- Manny Quote - Business Cards and Member Stickers

Stickers - 200 Qty. \$1.25 ea plus \$15.00 setup fee

Motion to approve sticker purchase - Davison

2nd Finzer

Passed unanimously

Sawana will email them back and solidify a quote for business cards to bring to retreat to vote on. Will make them generalized with info@ email and PO box/new .com on the back

- Board of Directors Retreat

- Agenda

Reviewed the agenda and location for the board retreat 2/8

- Location and Logistics

Rocky Mountain Consulting, LLC volunteered \$200 towards the retreat for breakfast, lunch, waters and snacks for the day. Sawana to purchase and pick up - will invoice Wendy and send receipts.

- BOD to review: Financials, Bylaws, Committee Charters, BOD Roles and Responsibilities, Member Code of Conduct, Strategic Priorities in advance of 2/8 retreat

All of these have been emailed to the board and will be printed out in packets at the board retreat.

Sawana confirmed that Dino Cotton will be in attendance facilitating the strategic planning portion of the retreat.

- Pre-Retreat Dinner 7pm 2/7 @Bearded Barber Patio

Bearded Barber will not be charging us an F&B minimum for this - we are each responsible for our own table. Salt Spa Wellness Collaborative is sponsoring a few light hors d'oeuvres and entertainment for the evening.

- Morning Meeting and Business After Hours Sponsors

If no one signs up to sponsor Feb MM - let Wendy know by Friday and she will sponsor. We still need a speaker. Sawana to work hard on speakers and sponsors for MM over the next few days. If anyone on the board has suggestions - please send to Sawana.

- ACC Office Space

- Partial trade w/ACC

Sawana presented the board with the opportunity for the Chamber to have an office inside the ACC. Sawana met with Aaron and Steve and they offered a prime office for partial trade/partial payment. Sawana advised them of some items we could potentially trade such as: A chamber membership, and AALA spot, title sponsorship opportunities at our key events this year. Sawana also advised the board that she is working with the Arizona office of tourism to find out what it would take for this office to be considered a state visitor center and receive state funding. The idea would be that the chamber and ACC could share that funding so that it's mutually beneficial. Sawana will follow up with office of tourism on being a MM speaker as well as the visitor center proposal - Kiva speak at MM

- ACC Ex Officio BOD Seat

Sawana spoke with Aaron about the possibility of offering him an Ex-Officio board seat with us. In the past we have always had this with an ACC member. The idea is to allow our

organizations to collaborate together again. Aaron stated he would be interested but would not want voting rights. We would need to change our bylaws - punting this vote and further discussion to the board retreat.

- Daisy Mountain Veterans Military Ball and Parade Collaboration
Lunch w/ Josh Miller and Chuck Hale - they need ops support
Can we help with sponsorships/day of
Picnic/Cornhole after pluses and minuses
Collab with DMV, YFT, Rotary - strategy meeting:

- Anthem Days
 - Free booth from ACC / Need volunteers
Committee in charge of this/ events committee:
Volunteer sign up/booth set up and design/ 1 person manning the booth, the

other going around talking to all other booths

Chuck/Erik talk to rotary about offering a discount to volunteers at chamber booth (we design a ticket they give to rotary)

Bring committees up during MM updates

Budget approval for swag for booth: \$250.00 for 1K bags from Manny - generic with our logo and new website URL

- Sawana offer members to fill bags with their own swag - email to members if you are not going to have a booth, we will hand out your swag for you - have it to me by 3/15/25. Give some ideas of most popular swag items "fly swatters, pens, coozies, handsanitizer, spf, chapstick, etc"
- get additional quotes from Manny for logo bags to bring to board retreat 2/8 for final vote (different sized bags)

3/22-23 10am-4pm both days

Sign up sheet for shifts / Allow them to bring marketing collateral - any

members?

IV. Discussion and Voting Items

- AALA Updates/Advisory Committee Meeting/Applications (Sharon)
4 applications received so far - need more applicants
All speakers minus a few solidified / class dates solidified
Still looking for sponsorships - both for learning sessions (\$250.00), and applicants (\$350.00)
Looking for an office space - Jeremy Kennedy offered space at DMFD office space
Starts 3/20
Hosting a kick off mixer -
Sawana push out google form for sponsors and applications again
Host advisory board meeting
Push application deadline 1 week

This weeks newsletter: renewal reminder, DAR, AALA

Website - biz name and URL on BOD and Ambassadors

V. Review of Financials

Punting to board retreat

- Rie Nakamura, Chamber Bookkeeper
- Review of Financials
- 2025 Operating Budget

VI. Chamber Event Updates

- Morning Meeting: February 13, 2025, at 7:00am
- Business After Hours: Feb 27, 2025 at 5:00pm - 7:00pm (Back to Health)

VIII. Next Board Meeting Date/Time: March 4, 2025, at 8:30am, NextGen Conference Room

Adjournment: 945am M Scott / 2 Erik / passed unanimously