By Womenpreneur

10 Bonus Viral Posts I've Never Shared Publicly - Just for You

Here's the thing about the best performing posts on social media - they're personal, raw, and sometimes a little cringy. Not the polished tips and hacks (though those have their place), but the posts where your audience gets to know the real you.

The messy, human, "did she really just share that?" moments are what make people stop scrolling.

So here are my 10 bonus viral posts you can steal inspiration from

Ones that will captivate your audience.

Make yourself a copy you can save and edit by clicking file and make a copy.

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1. A Day in the Life (with B-roll cuts + voiceover or text + music)

Why it works: People *crave realism* behind the curated brand. This format satisfies curiosity and builds trust.

 Template (voiceover or text):

 "Here's what a day in my life *actually* looks like as a [your title] — from coffee to chaos to clients."

🎥 Format: Reel with music or honest voiceover

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2. Something I've Been Thinking About Lately… [insert inner doubt, fear, or honest reflection]

Why it works: It disarms the audience by naming the quiet thoughts no one says out loud.

 Template:

 "Something I've been thinking about lately…

 [share your inner monologue, e.g., 'I hit the goals, but sometimes I still feel like I'm winging everything.']"

🖼 Format: Static post or carousel with long caption

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3. I'm not afraid of dying, but I am afraid of...

Why it works: Hooks curiosity immediately. The contrast adds emotional depth.

 Template (carousel or caption):

 "I'm not afraid of dying, but I am afraid of:

1. Wasting time

2. Being misunderstood

3. Playing small

4. Losing momentum

5. Letting fear decide for me
     And here's what I've been doing anyway…"
     🖼 Format: Carousel with each fear as a slide

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4. We're automatically friends if…

Why it works: Light, relatable, builds identity-based connection.

Template:

"We're automatically friends if:

– You hoard notebooks but never finish them

– You cancel plans and feel instantly relieved

– You say 'I have an idea' every day

– You answer voice notes 3 days late

– You build businesses from your phone"

📸 Format: Photo with text overlay or carousel

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5. 5 Ways People Call Me

Why it works: Personal and playful. Adds texture to your identity.

Template:

"On the internet: [full name]

To my clients: [professional nickname]

To my best friend: [funny nickname]

To my mom: [real name or nickname]

To myself in the mirror: [self-talk moment]"

📸 Format: Reel or static with text over a lifestyle shot

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6. Get to Know Me (Short Word Descriptors)

Why it works: Scroll-stopper. Gives your brand a heartbeat in 10 seconds.

Template:

Dog mom.

Always at the beach.

Emails before coffee.

Can't stand small talk.

Will ghost a spreadsheet.

✨Let's be internet friends.

🖼️ Format: Video of you walking or standing still + text overlay

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7. I couldn't have started [your journey] without…

Why it works: Taps into origin story and humbles the brand.

 Template:

 "I couldn't have started [my business, healing journey, career change] without...

 Plot twist: it was my [9–5, burnout, heartbreak, side hustle, therapy] that funded it all."

🎥 Format: Mirror or phone selfie + bold overlay text

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8. Let's Normalize [a truth that needs to be said in your industry]

Why it works: Makes you a leader. Your audience shares what they wish someone said sooner.

 Template:

 "Let's normalize:

 – Having slow seasons

 – Needing breaks

 – Not scaling yet

 – Doing it your own way"

📸 Format: Bold text on lifestyle image or reel with you speaking

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9. What My Mornings Actually Look Like

Why it works: Combats illusion, builds real trust.

 Template:

 "What my mornings actually look like as a [title]…

 Spoiler: It's not cute. It's coffee, DMs, half-dressed toddler, and pushing publish with

one eye open.”

🎥 Format: Timed B-roll clips, text overlays per frame

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10. She Doesn't Know It Yet… [but she will]

Why it works: Inspires your audience to *see themselves* as the main character.

Template:

"She doesn't know it yet, but the business she's quietly building at 11pm?

It's going to change everything."

🖼️ Format: Soft reel or static with heartfelt caption

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