

Mission – Email Sequence

Take the landing page you wrote for your last mission

Write a welcome email sequence (3-5 emails) driving readers to purchase the associated product.

Email 1

SL: The journey to growing your small business starts with the first click

Welcome and well done on taking the first click to growth.

As promised, here is that guide as free as ever.

Link redirecting them to the free guide

The best time to have taken action was 20 years ago, the next best time is right now.

You might feel as if the journey to growth involves sacrificing every ounce of free time you have...

All I can say for now is how surprised you'll be to know how much time you could save.

[Click here if you're ready to get massive amounts of free time back in your hands.](#)

Email 2

SL: Another client lost

From my teen years, I have always been in search of unique stories.

As I grew, my appetite for unravelling stories grew with me.

I found myself in the corporate world and for some time was satisfied by crafting stories for our customers.

Soon enough my appetite to create content could not be satisfied by such a structure.

I got the Idea to start my own small business to satisfy this growing hunger.

A small team united and driven.

Finding new ways of storytelling is what we all loved doing the most.

Brainstorming sessions that go late into the night and early morning shoots.

Only to be interrupted by the time sacrificed from our passion to attempt to handle every aspect of our finances.

Failure after failure

Lost invoice after lost invoice

Losing client after client

Then I came across an ad.

“The sneaky way this small business owner took control of his finances with a click of a button”

Nowhere left to turn I clicked, I had to find out.

And what I came to find is the only reason my team and I can now take on bigger and better tasks.

I became the best finance expert without any work!!

If you're tired of having to sacrifice valued time from your passion, then this user-friendly tool will take that stress off your shoulders.

[Discover the cost-effective tool for growing your small business here](#)

Email 3

SL: The Growth Secret for Small Businesses

Having to continuously lose track of invoices is what it takes to grow your small business right?

WRONG!!!

You don't need a finance team either with this new tool to keep track of more than just your invoices as your business scales up.

[Click here to be let in on this Secret.](#)

Email 4

SL: Sacrifice no more valued time

This is going to be something you can relate to

Dreams of growing your small business but you hate facing the constant struggle and lack of interest to be your own finance team?

Overcomplicated and tedious sessions filled with trial and error?

Don't be the business owner stuck in their own ways with outdated methods of growth at the mercy of your much-valued time.

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