

## Outreach- email

SL- How to maximize your business conversions

Hey name,

I discovered your website recently after going into your about section on youtube. It made me look more into your channel where I then found your website.

After looking through your website, I noticed that your courses help people improve themselves from beginners all the way to people who might have been going to the gym for a while but hit a wall.

These programs you provide have a great potential to reach out to more people and help you build your brand further.

After looking through your page and notice that there are 3 improvements to your website that would help increase the conversions of your ebooks.

From studying others in the fitness niche I notice a great way to bring your website up to an even higher standard.

A Great way to do this is to make them feel like you are personally speaking to them, helping them feel more connected with you. A great way to do this is to provide them with something free that you can build rapport with them.

I have made an example of a great addition to your website that would increase the conversions of the current people who visit your website.

This is just a free template of the kind of work I could do that would help boost your business.

If you are interested feel free to email me back and we could set up a call to discuss in more detail, respond and let me know if not then it's no worries.

All the best,

Name

