# **Privacy Policy**

This Privacy policy is intended to help you better understand how we collect, use and store your personal data when you use QR Code Scanner Pro. Please read this Privacy policy carefully, and ensure that you fully understand the terms of this Privacy policy and agree to our collection, use and share of your personal data in accordance with this Privacy policy before downloading, installing, and using the Game.

Please note that this Privacy policy does not apply to any third-party websites, services or applications accessible through our Services.

We may update this Privacy policy from time to time in order to reflect, for example, changes to our privacy practices or for other operational, legal, or regulatory reasons. If we make material changes to this Privacy policy, we will give you policy of such changes by posting the revised policy on the Game, and where appropriate, by other means. By continuing to use the Service or our website, after these changes are posted, you agree to the revised policy.

### Age Restriction

Please do not send us your personal data if you are under I4 years old (or the minimum legal age in your country to play the Game).

If you are under 14 years old and you wish to use the Game in any way which requires you to submit your personal data, please get your parent or guardian's approval on your behalf. If you find that a child under 14 years old has submitted his/her personal data to us without your permission, please contact us immediately so that we can take measures.

## Contact

Should you wish to make a request in respect of your personal data please contact us at etrishool@gmail.com. We may ask you to verify your identity, and act upon your requests in accordance with applicable laws.

### Update

Although significant changes are rare, this policy may be amended as new features, technology, or legal requirements arise, so please check back from time to time. We'll notify you if we make a significant change and, by continuing to use the Service or the Game, after these changes are posted or notify to you, you agree to the revised policy.

#### Collect Data

We collect your personal data in order to achieve the purposes and uses described in this policy. This data is actively provided to us when you use our application, or actively collected by us when providing services to you, or shared with us by third-party partners. Details as follows: email address; the type, version, brand, and language of handset device; mobile operating system; the type and operator of network; device identifiers(such as IDFA, IDFV); behavioral usage of the Game.

### Purpose for data collection

For the necessary personal data we collect, we will use it to provide you with services, which may further include:

To provide, manage, administer and develop different features of our products/services;

To communicate with you, such as to respond to your requests;

To manage our business, such as operating and maintaining the quality of our operations and services;

To maintain the security of data and our services;

To understand how people use our services features and functionality to improve user experience and provide you with data about us and our range of products/services; and To comply with laws, regulations or any requirements of any government agency or agency or regulatory body;

We will only use personal data collected for the above purposes where we have a lawful basis for such processing, including obtaining any prior consent required by applicable law.

### Protection measures

We have implemented generally accepted technical and operational security standards to protect personally identifiable data from the loss, misuse, alteration or destruction. Only authorized personnel have access to personal data collected through our Services; these individuals have agreed to keep this data confidential.

Although we take appropriate security measures once we receive your personal data, the transmission of data over the Internet is never completely secure. We strive to protect personal data, but we cannot guarantee the security of data transmitted to or by us.

### Retain period

We do not store personal data longer than is legally permitted and necessary for the purposes of providing the Services or the relevant parts thereof. The storage period depends on the nature of the data and the purposes of the processing.

Data relating to your use of the Services are typically deleted within a reasonable time after you no longer use the Services. We will store personal data for no longer than is required by law or reasonably necessary for our legitimate interests, such as claims handling, internal reporting, and reconciliation purposes.

We won't store analytic data relating to the Services longer than is reasonably needed.

## Third-Party SDKs

To be able to offer our products and services for free, we serve third-party ads of advertising companies in the Game. To enable the ad, we embed a software development kit ("SDK") provided by an advertising company into the product, which then collects personal data in order to personalize ads for you.

### Your Rights

Depending on your location and subject to applicable law, you may have the following rights regarding the personal data we control about you:

The right to request that we rectify or update your personal data if it's inaccurate, incomplete, or outdated;

The right to request that we erase your personal data in certain circumstances as provided by law;

The right to request that we export the personal data we hold about you to another company, provided it's technically feasible;

The right to withdraw your consent if your personal data is being processed based on your previous consent;

The right to object to the processing of your personal data if we are processing your data based on our legitimate interests; unless there are compelling legitimate grounds or the processing is necessary for legal reasons, we will cease processing your personal data upon receiving your objection;

The right not to be discriminated against for exercising these rights; and

The right to appeal any decision by us relating to these rights by contacting us.

You may have additional rights, depending on applicable law, over your personal data.