

HYP EXECUTIVE BOARD MEETING

Tuesday, November 7, 2017 | 5:30 p.m. – 7:00 p.m. | Red Atlas

Attendees: Andrew, Alyssa, Rebecca, BJ, AshLy, Katie, Jenny, Thai

1. President's Report (Rebecca)

- a. Updates

2. Vice President's Report (Alyssa)

- a. 2018 Board Elections
 - i. Pics and Bios will be sent with the ballot via Mail Chimp the week after Thanksgiving
 - ii. Alyssa coordinating/corralling candidates
- b. 2018 Member Benefit Card
 - i. Design is finished but cards not yet printed

3. Treasurer Report (Jenny)

- a. Total \$\$ -balance is \$1,516.72
- b. Income & expenditures since last month
- c. End of year filings (SOS/990N) need to occur. Jenny will confirm filing dates and get info to Alyssa
- d. 9 new members in October

4. Past Event Recap (All)

- a. October 28th – HYP Halloween @ LaPa
 - i. Attendance
 - 5 new members joined at party
 - 50 attendees
 - 22 members
 - ii. Net Income or Expense
 - \$500 spent
 - \$105 earned via cover charge
 - iii. Thoughts for next time
 - Many competing parties impacted attendance. Next year maybe have an even but not on the Saturday before.

5. Future Events (All)

- a. December 13th – Annual Meeting @ Ten Mile
 - i. Community outreach & advertising

- Personal invitations & bring friends
- AshLy will create a pamphlet highlighting 2017 events and promoting 2018
- Idea re:recruiting member help for event planning/executing 2018 events so some responsibility/ownership is given to members
- 100 of 118 members need to renew in December. Rebecca will distribute list for board to make contact
- ii. Anticipated expenses / budget
 - \$50 advertising
 - \$375 food/beverage
 - Ten Mile beer, Bridge Pizzas, festive treats (cupcakes, etc.)
- iii. Needs – program of events
 - Each board member is responsible for posting 5 flyers starting after thanksgiving
 - AshLy will follow up with Andy re: Garrett's opening remarks
- b. Lunch & Happy Hour –
 - i. Lunches: 11/14 @ Bagel Co. Andrew | 12/5 @ Planet Gyros | 1/9 @ Real Food
 - ii. Happy Hours: Nov. 29 @ Food Share | Jan. 25 @ Gulch Distillers
 - Does HYP want to keep connecting with nonprofits for happy hours? -
Yes
- c. Spring HYP Voices

6. Communication & Outreach

- a. November newsletter
- b. Discounted memberships reminder

7. Other Discussion

8. Next Meeting: December 5

- a. Rebecca will be absent
- b. Need to remove Rebecca from official HYP stuff (bank accounts, SOS filing, etc.)